



CGBP Exam Overview: What's New & Improved

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CGBP Governance Council, Chair

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CGBP Governance Council

(Formed July 2013)



Roles & Responsibilities include:

- Provide **oversight and management** of all aspects of the NASBITE CGBP exams & related test bank of questions
- **Recruit and select members** to join committees or working related to the Exam Review Process
- **Maintain communication** with the exam contractor (TesTrac) related to exam and test bank development
- **Make recommendations to the NASBITE BOG** of activities required to maintain the integrity and validity of the CGBP credential
- **Maintain confidentiality** of the test bank questions, exam forms, and other exam-related info. that is not considered public domain



Governance Council Members



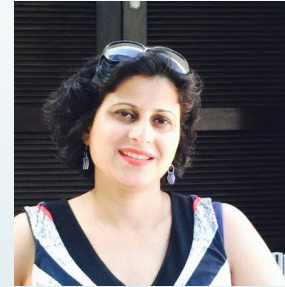
Jackie Rasmussen



Devorah Worch



Chris Marino



Deepti Vithal



Kurt Fischer



CGBP Exam Overview



- ▶ Exam Review Process Completed in 2013
- ▶ New Exam Forms launched in 2014
 - 165 Questions (150 scorable + 15 pretest questions)
 - No substantive changes made to the Practice Delineation
 - Scaled Score of 500 required to pass the exam
- ▶ All testing administer online using virtual proctoring effective Jan. 2016



Candidate Numbers & Pass Rates



Year	# Candidates who Tested	Pass Rate
2014	196	50%
2015	210	52%
2016	154	60%



Exam Form Performance

Psychometric Analysis 2016: Key Statistics

Item Difficulty - % of candidates that selected the right answer

– Range: 0 to 1.0 CGBP Forms = .688

Item Discrimination – degree to which items discriminate between more knowledgeable and less knowledgeable candidates

– Range: -1.0 to +1.0 CGBP Forms = .25

Test Reliability – degree to which scores on the test are free of measurement error

– Range: 0 to 1.0 CGBP Forms = .90

(N=150)

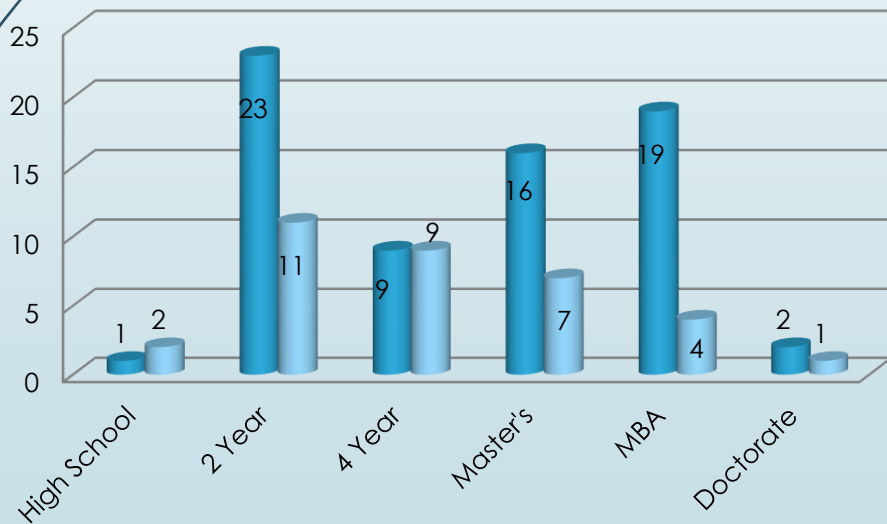
CGBP Post Exam Survey

(initiated in June 2015)

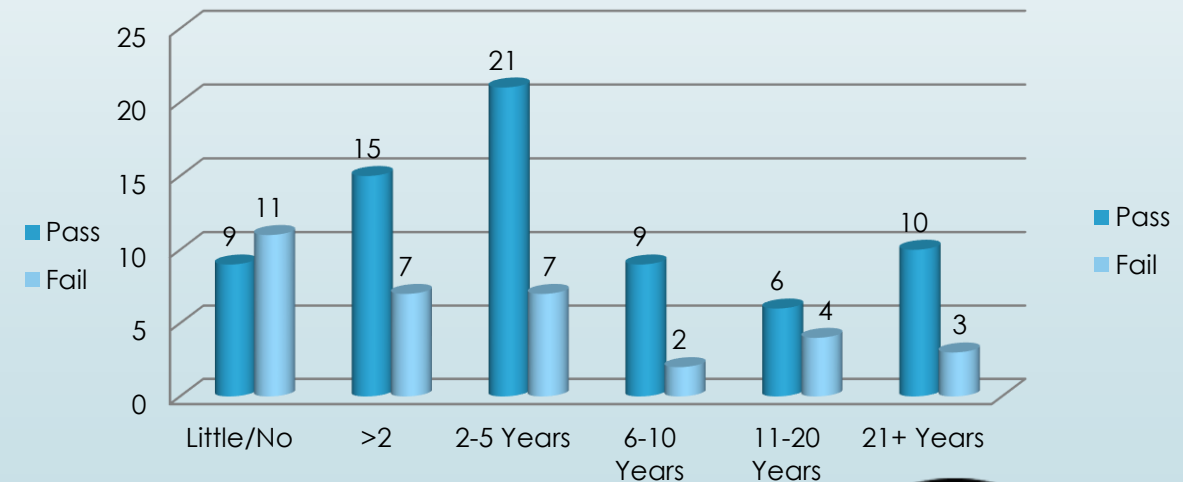
Survey Question Analysis: Candidate Bio Information N = 104 (32% response rate)

Questions ask about: **Education Level**, **Years of Experience in Int'l Trade** & each CGBP domain

Educational Background



International Business Experience

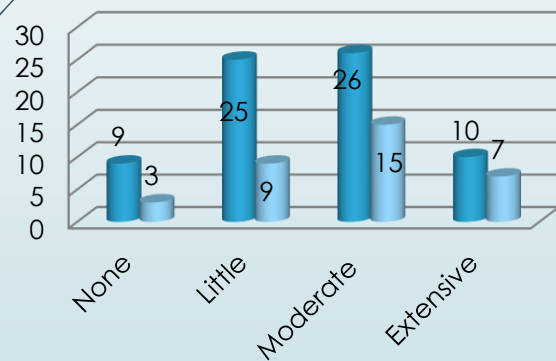


CGBP Post Exam Survey

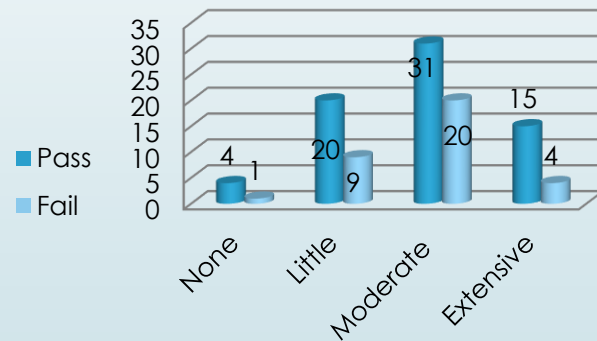
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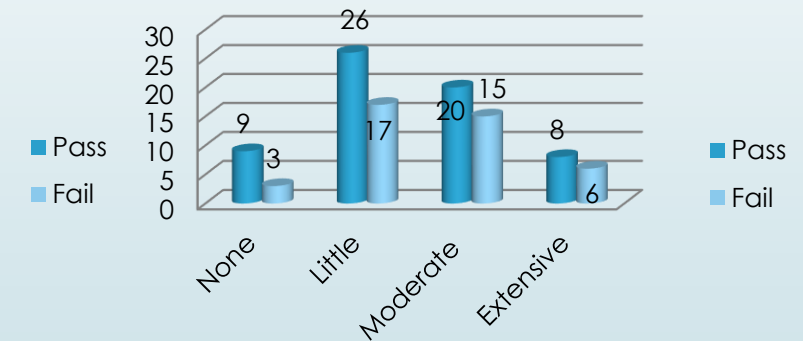
International Management Experience



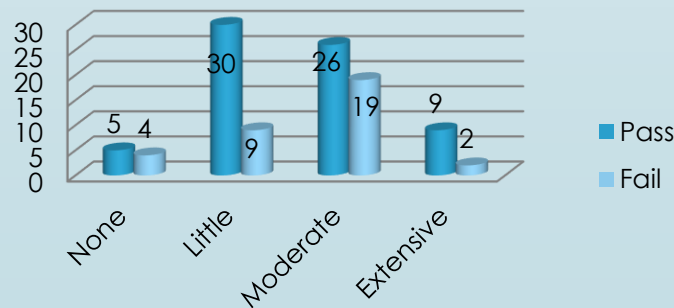
International Marketing Experience



International Supply Chain Experience



Trade Finance Experience

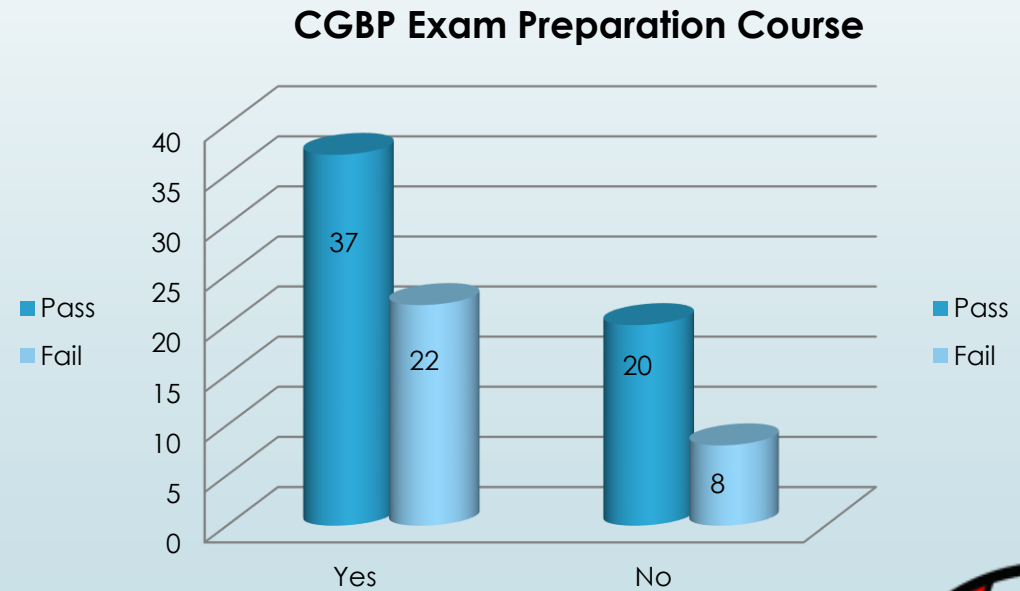
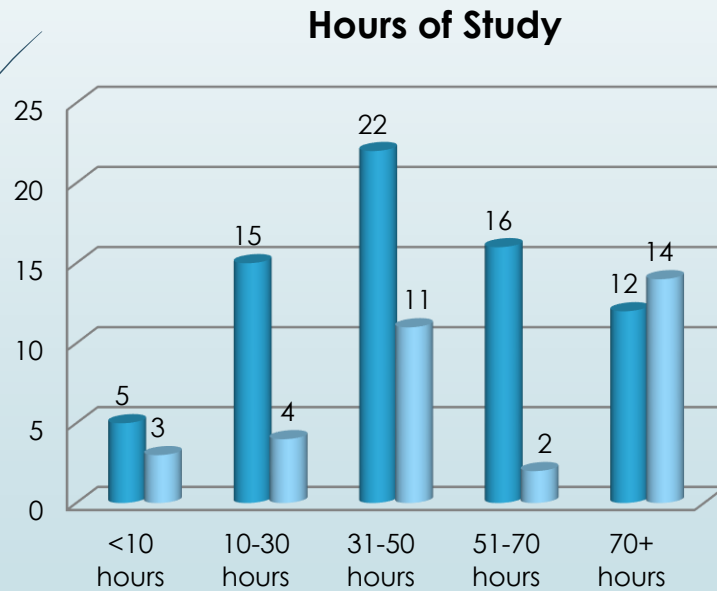


CGBP Post Exam Survey

Survey Question Analysis: Candidate Exam Prep

N= 104 (32% response rate)

Questions ask about: **Hours of Study**; **Exam Prep Resources**; **Special Courses Taken**

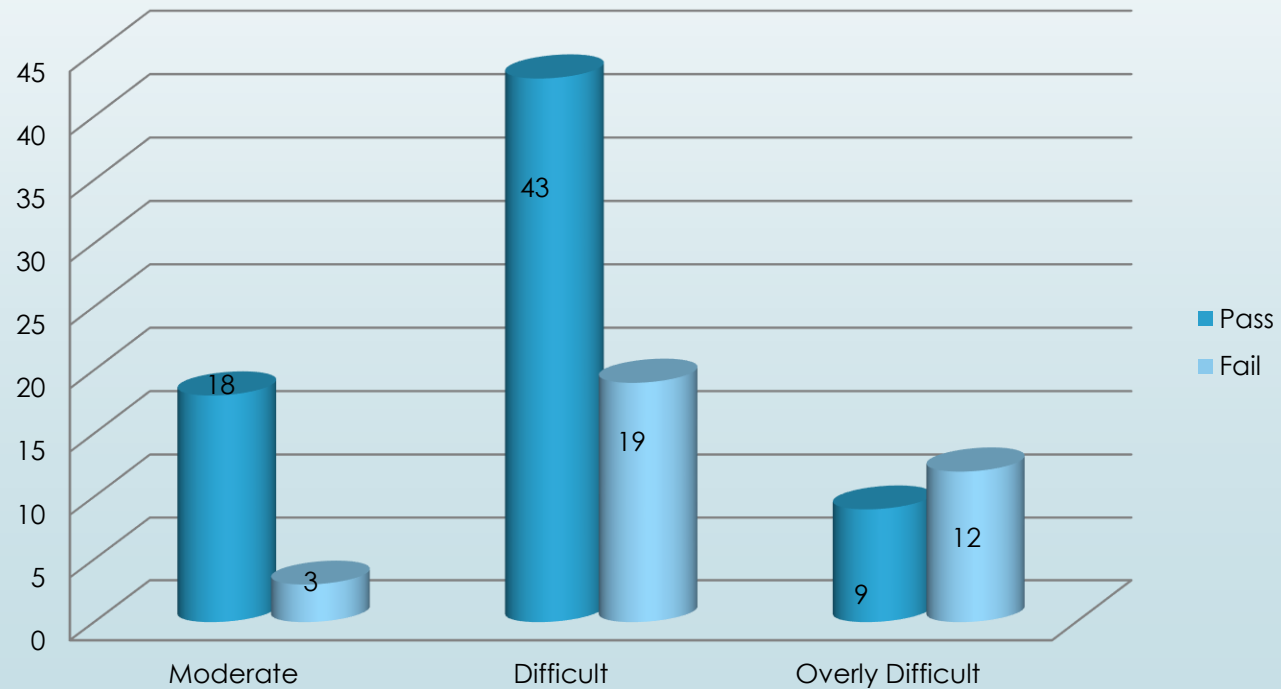


CGBP Post Exam Survey

Survey Question Analysis: Exam Difficulty

N= 104 (32% response rate)

Exam Difficulty



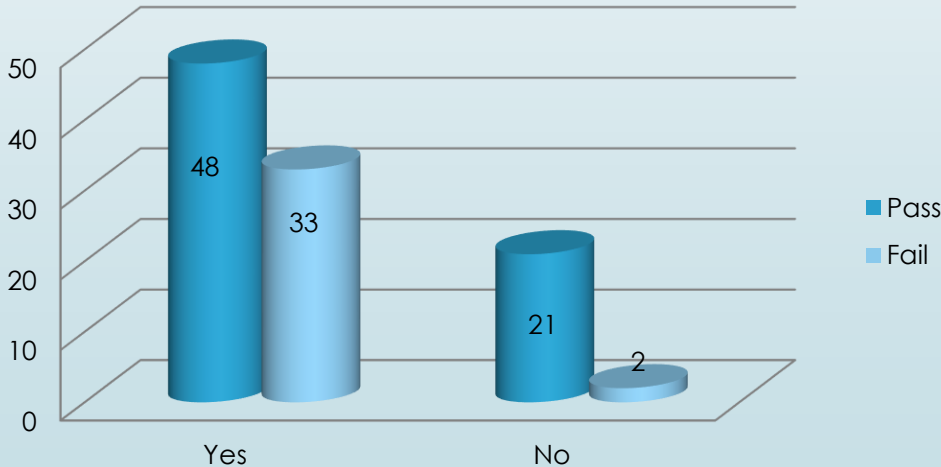
CGBP Post Exam Survey

Survey Question Analysis: Post-Exam Feedback

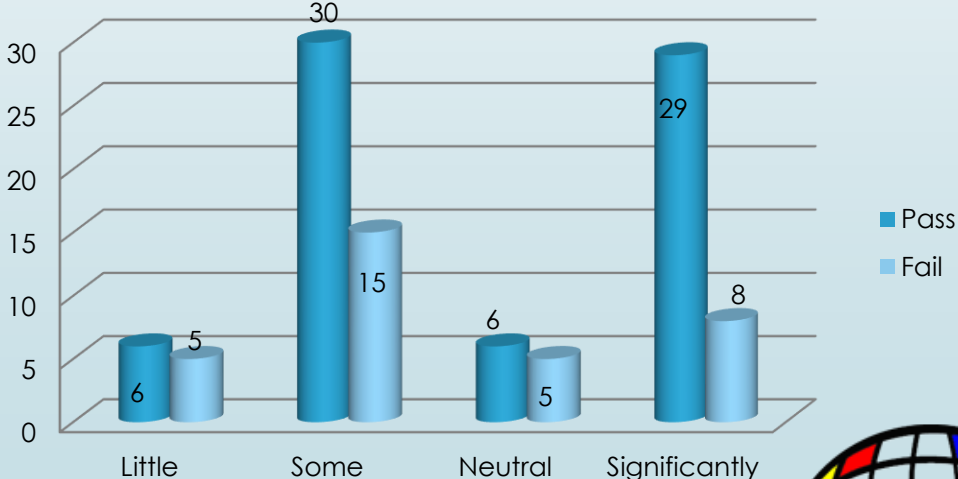
N= 104 (32% response rate)

Questions ask about: Focus study on different areas; Did study aid professional work;
Would you recommend; Overall feedback for improvement

Should have focused on some other areas for exam preparation?



How much did the CGBP exam preparation help you in your current professional work?



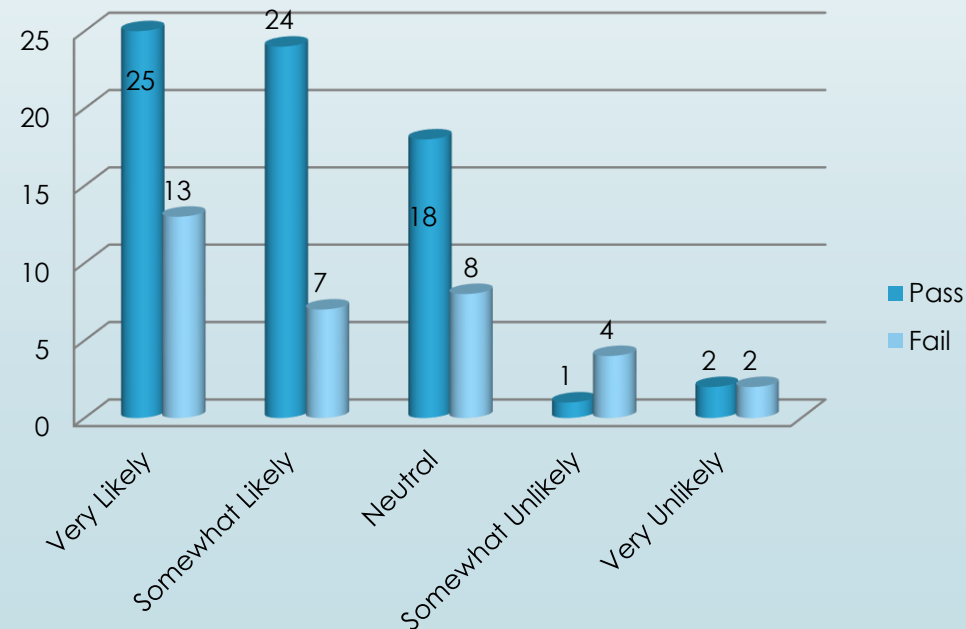
CGBP Post Exam Survey

Survey Question Analysis: Post-Exam Feedback

N= 104 (32% response rate)

Questions ask about: Focused on different areas; Did study aid professional work;
Would you recommend; Overall feedback for improvement

Recommend CGBP to a Friend?



2016 Process Enhancements



- CGBP Exam Takers Guide
- More proactive contact/communication with candidates between completion of registration and exam date
- Exam window registration open longer



Future Plans



- ▶ Review of GBBP Practice Exam; Creation of additional forms
- ▶ Creation of a new Non-USA centric Exam Form published in Spanish to support the SBNA initiative



Questions & Discussion?

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