

2024 NASBITE International Conference - Program Schedule

| Monday, April 8 | | Tuesday, April 9 | | Wednesday, April 10 | | Thursday, April 11 | |
|---------------------------------|--|---------------------------------|--|---|---|--|---|
| Pacific Time 8:00am - 6:00pm | Registration | Pacific Time 8:00am - 4:00pm | Registration | Pacific Time 7:00am - 5:00pm | Registration/Tabletop Displays | Pacific Time 7:00am - 5:00pm | Registration/Tabletop Displays |
| 9:00am - 4:00pm | Pre-Conference Session CGBP Exam Prep Boot Camp (Day 1) | 9:00am - 4:00pm | Pre-Conference Session CGBP Exam Prep Boot Camp (Day 1) | 8:00am - 9:00am | Keynote: Service Exporting: "Putting Las Vegas on the Global Map: How We Became a Top International Destination" - Bruce Bommarito, Bommarito Global Strategies | 8:30am - 9:30am | Keynote: "10 and 5: Ten Ways Cross-Border eCommerce and Trade Will Change in the Next Five Years" Josh Halpern, CEO and Founder, Getting to Global Initiative |
| | Pre-Conference Session CGBP Train-the-Trainer (Day 1) | | Pre-Conference Session CGBP Train-the-Trainer (Day 1) | 8:00am - 5:00pm | NASBITE 2024 Student Case Competition | 9:30am - 12:00pm | NASBITE 2024 Student Case Competition |
| | | 5:15 PM | "First-Timers" Welcome | | Critical Issues in Export Control in Today's Environment of International Conflicts - Georges Neuenschwander, SBTD; Julie Detmering at Equilibar, LLC | | Exporters Educating Exporters - Jackie Rasmussen, University of Missouri; Krista Hinrichs, Program Manager, MU International Trade Center |
| | | 6:00 - 7:30pm | Opening Reception | | HTS/Schedule B Classification - Mike Allocca | | International Documentation - Mike Allocca, Allocca Enterprises Inc. |
| | | | | Conference Sessions 9:15am - 10:15am (4 options) | Bridging the Gap: Connecting Student & Businesses & Leveraging University Resources & Expertise in the Name of Global Trade - Jackie Rasmussen, University of Missouri; Krista Hinrichs, Program Manager, MU International Trade Center | Conference Sessions 9:45am - 10:45am (4 options) | The Gifts of the Next Generation - Leveraging the Strengths of Employees 33 and Under - Dale Wetmore, Gift of Next Gen, LLC |
| | | | | | Global Expansion Toolkit in Food & Agriculture: Resources for Business Advisors, Consultants, and Food & Agriculture Companies - Kellie Greene, NY Small Business Development Center at SUNY OCC | | Keeping Informed in the International Trade Arena: Key Sources of Information for Market, Competitor, Product and Lead Sourcing Intelligence - Laurent Kahl, University of Georgia SBDC (International Trade) |
| | | | | | How to Design Your Internal IB Case Competition - Hannah Pzenica, Michigan State University | | Global Marketing in Emerging Markets - An Exploration of Global Risks and Building a Practical Tool Kit For Market Entry by SMEs - Ali Kowsari, Santa Ana College |
| | | | | Conference Sessions 10:30am - 11:30am (4 options) | Near Shoring as Opposed to Off Shoring. Why Choose the Americas - Robert (Bob) Imbriani, Team International Trade Services/Team Worldwide | Conference Sessions 11:00am - 12:00pm: (4 options) | Import Compliance - Mike Allocca, Allocca Enterprises Inc. |
| | | | | | Round Table: NASBITE and FITT: Working Together to Provide International Business Training Resources - Caroline Tompkins, Forum for International Trade | | Understanding Digital Trade - Mario Gonzalez Segura, UGA International Trade Center |
| | | | | | | | Going Global: Building Capacity and Advancing Excellence with the U.S. Department of Education's Fulbright-Hays and Title VI Programs - Jessica Lugg, U.S. Department of Education |
| | | | | 11:45am - 1:45pm | Luncheon, Annual Meeting and Keynote "My International Journey and Lessons Learned" Stephen Cheung, CEO, LAEDC and WTCLA | 12:15pm - 2:00pm | Luncheon, Awards Ceremony |
| | | | | | Future-Proofing Global Trade: An AI-Powered Workshop for Educators - Ray Bowman, LA SBDC | | Meeting Students Where They Are Academically: A Learner Centered Approach to CGBP Exam Training - Eileen Daspro, University of San Diego |
| | | | | | Incoterms 2020 - Mike Allocca, Allocca Enterprises Inc. | | CGBP Exam Update - CGBP Governance Council: Denise Whitford, Joel Pinheiro, LeAnn Young, David Delagado, Tom Dustman, Peter Plakas |
| | | | | Conference Sessions 2:00pm - 3:00pm (4 options) | Powering Exports: Research Database + Online Presence + Government Tenders + AI - Putting It All Together: Rufiya Blank, VP, Kompass N.A. | Conference Sessions 2:15pm - 3:15pm (4 options) | Best Practices in Market and Partner Selection - An Exporter's View - Marshall Girtman, Special Mine Services, Inc. |
| | | | | | How To Prepare a Validated International Business Plan Using the Business Model Canvas - Elayne P. McClaine, NJ Small Business Development Center at Rutgers New Brunswick | | Working Capital as a Bridge to Global Sales Growth - Steve Sullivan, SBA, John Addressi, Kansas SBDC |
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| | | | | | Global Competitive Advantages of Cultural Intelligence Supported by AI - Cesar Oswaldo Vasquez Flores, BizCultural Inc | | Using AI for Foreign Market Identification - Jim Foley, Bradley University Illinois SBDC ITC |
| | | | | Conference Sessions 3:15pm - 4:15pm (4 options) | Title VI CIBE program - Rebecca Bellinger, Title VI CIBE program along with Marki Jones, Christine Everett and Hannah Pszenica | Conference Sessions 3:30pm - 4:30pm (3 options) | From Small to Global: Growing Small Businesses into Small Business Exporters - Laurie Pieper, Ph.D., CGBP, Kansas Department of Commerce |
| | | | Breakthrough in Digital Trade Transaction Technology - John Dunlop and Elizabeth Glynn, ITRADE DIGITAL | | Navigating Global Trade: Insights into FTAs and FTZs - Kellie Greene, NY Small Business Development Center at SUNY OCC | | |
| | | | Essentials of Guiding Businesses Through U.S. Imports - Kellie Greene, NY Small Business Development Center at SUNY OCC | | | | |
| | | | | 4:30pm - 5:30pm | Roundtable Session - Education Partners | 4:45pm - 5:45pm | Roundtable Session - Training Partners |
| | | | | | | 6:00pm - 7:30pm | Closing Reception |