

2024 NASBITE International Conference - Program Schedule

Monday, April 8		Tuesday, April 9		Wednesday, April 10		Thursday, April 11	
Pacific Time 8:00am - 6:00pm	Registration	Pacific Time 8:00am - 4:00pm	Registration	Pacific Time 7:00am - 5:00pm	Registration/Tabletop Displays	Pacific Time 7:00am - 5:00pm	Registration/Tabletop Displays
9:00am - 4:00pm	Pre-Conference Session CGBP Exam Prep Boot Camp (Day 1)	9:00am - 4:00pm	Pre-Conference Session CGBP Exam Prep Boot Camp (Day 1)	8:00am - 9:00am	Keynote #1	8:30am - 9:30am	Keynote #3
	Pre-Conference Session CGBP Train-the-Trainer (Day 1)		Pre-Conference Session CGBP Train-the-Trainer (Day 1)	8:00am - 5:00pm	NASBITE 2024 Student Case Competition	9:30am - 12:00pm	NASBITE 2024 Student Case Competition
		5:15 PM	"First-Timers" Welcome	Conference Sessions 9:15am - 10:15am (4 options)	Critical Issues in Export Control in Today's Environment of International Conflicts - Georges Neuenschwader, SBTDC; Julie Detmering at Equilibar, LLC	Conference Sessions 9:45am - 10:45am (4 options)	Exporters Educating Exporters - Jackie Rasmussen, University of Missouri; Krista Hinrichs, Program Manager, MU International Trade Center
		6:00 - 7:30pm	Opening Reception		HTS/Schedule B Classification - Mike Allocca		International Documentation - Mike Allocca, Allocca Enterprises Inc.
					Bridging the Gap: Connecting Student & Businesses & Leveraging University Resources & Expertise in the Name of Global Trade - Jackie Rasmussen, University of Missouri; Krista Hinrichs, Program Manager, MU International Trade Center		The Gifts of the Next Generation - Leveraging the Strengths of Employees 33 and Under - Dale Wetmore, Gift of Next Gen, LLC
				Conference Sessions 10:30am - 11:30am (4 options)	Global Expansion Toolkit in Food & Agriculture: Resources for Business Advisors, Consultants, and Food & Agriculture Companies - Kellie Greene, NY Small Business Development Center at SUNY OCC	Conference Sessions 11:00am - 12:00pm: (4 options)	Keeping informed in the International Trade area: Key Sources of information for Market, Competitor, Product and Lead Sourcing intelligence - Laurent Kahl, University of Georgia SBDC (International Trade)
					How to Design Your Internal IB Case Competition - Hannah Pszenica, Michigan State University		Global Marketing in Emerging Markets - An Exploration of Global Risks and Building a Practical Tool Kit For Market Entry by SMEs - Ali Kowsari, Santa Ana College
					Near Shoring as Opposed to Off Shoring. Why Choose the Americas - Robert (Bob) Imbriani, Team International Trade Services/Team Worldwide		Import Compliance - Mike Allocca, Allocca Enterprises Inc.
				Conference Sessions 11:45am - 1:45pm	SME Global & Trade Sebrae Programs - Marcio Guerra Carvalho, Sebrae Sao Paulo Brazil; Pedro Pignatari, INVEST SP	Conference Sessions 12:15pm - 2:00pm	Understanding Digital Trade - Mario Gonzalez Segura, UGA International Trade Center
					Ready Made International Business Training Resources - Caroline Tompkins, Forum for International Trade Training; Leroy Lowe, Nova Scotia Community College		Going Global: Building Capacity and Advancing Excellence with the U.S. Department of Education's Fulbright-Hays and Title VI Programs - Jessica Lugg, U.S. Department of Education
				11:45am - 1:45pm	Luncheon, Annual Meeting and Keynote #2	12:15pm - 2:00pm	Luncheon, Awards Ceremony, and Keynote #4
				Conference Sessions 2:00pm - 3:00pm (3 options)	Future-Proofing Global Trade: An AI-Powered Workshop for Educators - Ray Bowman, LA SBDC	Conference Sessions 2:15pm - 3:15pm (4 options)	Meeting Students Where They Are Academically: A Learner Centered Approach to CGBP Exam Training - Eileen Daspro, University of San Diego
					Incoterms 2020 - Mike Allocca, Allocca Enterprises Inc.		CGBP Exam Update - Elizabeth Smith, CGBP Governance Council, SC SBDC
				Conference Sessions 3:15pm - 4:15pm (4 options)	How To Prepare a Validated International Business Plan Using the Business Model Canvas - Elayne P. McClaine, NJ Small Business Development Center at Rutgers New Brunswick	Conference Sessions 3:30pm - 4:30pm (3 options)	Best Practices in Market and Partner Selection - An Exporter's View - Marshall Girtman, Special Mine Services, Inc.
					Global Competitive Advantages of Cultural Intelligence Supported by AI - Cesar Oswaldo Vasquez Flores, BizCultural Inc		Working Capital as a Bridge to Global Sales Growth - Steve Sullivan, SBA, John Addessi, Kansas SBDC
					Title VI CIBE program - Rebecca Bellinger, Title VI CIBE program		Using AI for Foreign Market Identification - Jim Foley, Bradley University Illinois SBDC ITC
				Conference Sessions 4:30pm - 5:30pm	Breakthrough in Digital Trade Transaction Technology - John Dunlop and Elizabeth Glynn, ITRADE DIGITAL	Conference Sessions 4:45pm - 5:45pm	From Small to Global: Growing Small Businesses into Small Business Exporters - Laurie Pieper, Ph.D., CGBP, Kansas SBDC
					Essentials of Guiding Businesses Through U.S. Imports - Kellie Greene, NY Small Business Development Center at SUNY OCC		Navigating Global Trade: Insights into FTAs and FTZs - Kellie Greene, NY Small Business Development Center at SUNY OCC
				4:30pm - 5:30pm	Roundtable Session - Education Partners	4:45pm - 5:45pm	Roundtable Session - Training Partners
						6:00pm - 7:30pm	Closing Reception