<table>
<thead>
<tr>
<th>Time</th>
<th>Monday, April 8</th>
<th>Tuesday, April 9</th>
<th>Wednesday, April 10</th>
<th>Thursday, April 11</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30 AM</td>
<td>Registration</td>
<td>Registration</td>
<td>Registration/Tabletop Displays</td>
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<tr>
<td>8:00 AM - 9:00 AM</td>
<td>NASBITE 2024 Student Case Competition</td>
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<td>NASBITE 2024 Student Case Competition</td>
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<tr>
<td>9:00 AM - 4:30 PM</td>
<td>Conference Sessions 1</td>
<td>Conference Sessions 2</td>
<td>Conference Sessions 3</td>
<td>Conference Sessions 4</td>
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<tr>
<td>5:15 PM</td>
<td>&quot;First-Timers&quot; Welcome</td>
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<td>6:00 PM</td>
<td>Closing Reception</td>
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**Conference Sessions 1:**
- Global Expansion Toolkit in Food & Agriculture: Resources for Business Advisors, Consultants, and Food & Agriculture Companies - Kellie Greene, NY Small Business Development Center at SUNY OCC
- How to Design Your Internal IB Case Competition - Hannah Pauzeca, Michigan State University
- Near Shoring as Opposed to Off Shoring, Why Choose the Americas - Robert (Bob) Ibrahim, Team International Trade Services/Team Worldwide
- SME Global & Trade Sebrae Programs - Maricel Garvin Carvalho, Sebrae Sao Paulo Brazil; Pedro Pignatar, INVEST UP
- Ready Made International Business Training Resources - Caroline Tompkins, Forum for International Trade Training; Leroy Lowe, Nova Scotia Community College

**Conference Sessions 2:**
- Future-Proofing Global Trade: An AI-Powered Workshop for Educators - Ray Brennan, LA SBDC
- How to Prepare a Validated International Business Plan Using the Business Model Canvas - Elaine P. McCarron, Al Small Business Development Center at Rutgers New Brunswick
- Global Competitive Advantages of Cultural Intelligence Supported by AI - Cesar Oswaldo Vasquez Flores, BizCultural
- Title VI CIRA program - Rebecca Belfinger, Title VI CIRA program

**Conference Sessions 3:**
- Global Marketing in Emerging Markets - An Exploration of Global Risks and Building a Practical Tool Kit For Market Entry by SMEs - Ali Kawar, Santa Ana College
- Import Compliance - Mike Allocca, Allocca Enterprises Inc.
- Understanding Digital Trade - Mario Gonzalez Segura, USA International Trade Center

**Conference Sessions 4:**
- Meeting Students Where They Are Academically: A Learner Centered Approach to CGBP Exam Training - EileenDaspio, SUNY at Binghamton
- CGBP Exam-Update - Elizabeth Smith, CGBP Governance Council, SC SBDC
- Working Capital as a Bridge to Global Sales Growth - Steve Sullivan, SBA, John Aldenix, Kansas SBDC

**Conference Sessions 5:**
- Using AI for Foreign Market Identification - Jim Foley, Bradley University Illinois SBDC FTC
- From Small to Global: Growing Small Businesses into Small Business Exporters - Laurie Piiper, Ph.D., CGBP, Kansas SBDC
- Navigating Global Trade: Insights Into FTAs and FTTEs - Kellie Greene, NY Small Business Development Center at SUNY OCC
- Roundtable Session - Education Partners
- Roundtable Session - Training Partners

**Time Options:**
- 3:00 PM - 3:30 PM
- 3:45 PM - 4:15 PM
- 4:30 PM - 5:00 PM
- 5:15 PM - 5:45 PM

**Dates:**
- Monday, April 8
- Tuesday, April 9
- Wednesday, April 10
- Thursday, April 11

**Locations:**
- 2024 NASBITE International Conference - Program Schedule
- Pacific Time: 8:00 AM - 6:00 PM
- Conference Venue: TBA

**Speakers:**
- Jackie Rasmussen, University of Missouri; Krista Hinrichs, Program Manager, MU International Trade Center
- HTS/Schedule & Classification - Mike Allocca
- International Documentation - Mike Allocca, Allocca Enterprises Inc.
- Educating Exporters - Jackie Rasmussen, University of Missouri; Krista Hinrichs, Program Manager, MU International Trade Center