

2025 NASBITE International Conference - Program Schedule

Monday, April 7		Tuesday, April 8		Wednesday, April 9		Thursday, April 10		
Eastern Time 8:00am - 6:00pm	Registration	Eastern Time 8:00am - 6:00pm	Registration	Eastern Time 7:00am - 5:00pm	Registration/Tabletop Displays	Eastern Time 7:00am - 5:00pm	Registration/Tabletop Displays	
				7:30am - 9:00am	Breakfast Served	8:00am - 9:30am	Breakfast Served	
9:00am - 4:00pm	Pre-Conference Session CGBP Exam Prep Boot Camp (Day 1) Room: Hanna	9:00am - 4:00pm	Pre-Conference Session CGBP Exam Prep Boot Camp (Day 2) Room: Hanna	8:00am - 9:00am	Keynote: The Impact of Macro-Trends on Your Business and the Economy Michael Weidokal, Executive Director, International Strategy Analysis (ISA) Room: Palace Ballroom	8:30am - 9:30am	Keynote: The Cleveland Clinic's International Expansion Story: bringing world class healthcare to the world Emad Estemalik, MD, MBA, International Business Development at Cleveland Clinic's International Operations Room: Palace Ballroom	
			Pre-Conference Session U.S. Export Controls 1-Day Bootcamp Room: Roxy				9:30am - 12:00pm	NASBITE 2025 Student Case Competition
			NASBITE 2025 Student Case Competition Room: Embassy					
		5:15 PM	Conference "First-Timers" Welcome Room: Roxy	Conference Sessions 1 9:15am - 10:15am (4 options)	Duty Drawback: Groundwork and Preparation Amanda Lukas, C.H. Robinson Room: State	Conference Sessions 4 9:45am - 10:45am (4 options)	How the Ohio Export Internship Program Helps Small Businesses Beat Global Competition Wendi Howell, Ohio Department of Development Room: State	
		6:00 - 8:00pm	Opening Reception at the Rock & Roll Hall of Fame Shuttles from hotel begins 5:45 and will run through 9pm		Partnering for Global Growth: EXIM's Trade Finance Solutions and Program Updates Jonathan Brady, Export-Import Bank of the U.S. Room: Embassy		CGBP Exam Update NASBITE International CGBP Governance Council Room: Embassy	
					Driving Global Trade Growth Amidst Uncertainty: The Role of Trusted Data & Technology Partners in 2025 Rufiya Blank, KOMPASS and Doug Fulton, WISERTrade Room: Roxy		Import Compliance Mike Allocca, Allocca Enterprises, Inc. Room: Roxy	
					Engaging Your Students: Teaching Intl. Marketing Using Experiential Learning George Hiller, University of Richmond Room: Hanna		Internationalizing Business Curriculum Centers for International Business Education & Research Room: Hanna	
				Conference Sessions 2 10:30am - 11:30am (4 options)	Proper Filing of an EEI Bob Imbriani, Team International Trade Services Room: State	Conference Sessions 5 11:00am - 12:00pm: (4 options)	Understanding the International Investment Stage of an Exporter's Development Laurie Pieper, Kansas Department of Commerce Room: State	
					The Happiest Product on Earth: Lessons in Localization and Global Relationship Building Meredith Getachew, Global Wordsmiths Room: Embassy		CE Overview Peter Jolles, F2 Labs Room: Embassy	
					Cash Flow and Cash Savings with FTZs and Customs Bonded Warehouses Robert Stein, Braumiller Consulting Group Room: Roxy		Model Export Training and Assistance Program Maurice Kogan, Kogan Trade Consulting Room: Roxy	
					Global Sourcing - How to Find the Right Suppliers Kellie Green, NY SBDC Room: Hanna		Emerging Technologies & Trade Compliance: Keys to Success Dulce Zahniser, George Mason University Room: Hanna	
				11:45am - 1:45pm	Luncheon NASBITE International Annual Meeting Keynote: Beyond the Bedside: Building a Global Pipeline for Medicine Access Ethel Torres, RN, National Drug Source Room: Palace Ballroom	12:15pm - 2:00pm	Luncheon Annual Awards Ceremony 2025 NASBITE International Case Competition - Announcement of Winning Teams Room: Palace Ballroom	
				Bonus Plenary 2:00pm - 3:00pm	Trade Tariffs and Strategies to Lower Risk - Insights from Industry - A Panel Discussion Michael Weidokal, Baldwin Wallace University Tom Cook, Blue Tiger International Amanda Lukas, CH Robinson Room: Palace Ballroom	Conference Sessions 6 2:15pm - 3:15pm (4 options)	Can AI do Market Priority Studies? Comparing 15 Studies Nate Ward, Cleveland State University Room: State	
				Conference Sessions 3 3:15pm - 4:15pm (4 options)	Overview of the Incoterms 2020 Rules Frank Reynolds, International Projects, Inc. Room: State	Conference Sessions 7 3:30pm - 4:30pm (3 options)	We Broke The Law: Voluntary Disclosure Investigation Julie Detmering, Equilibar, LLC Room: Embassy	
					Tariff Mitigation: Know the Law, Know Your Options Thomas Cook, Blue Tiger International Room: Embassy		Demystifying FX Market and Spotlighting Today's Best Corporate Practices John Min, Monex Room: Roxy	
					Ramping Up Your Career in International Trade Laurie Wolff, Southern Illinois University - Edwardsville Room: Roxy		CGBP Exam Update NASBITE International CGBP Governance Council Room: Hanna	
					Global Trade Compliance Training: Innovative Approaches for Educating Your Workforce Michael Easton, Star USA, Inc. Room: Hanna			

5:30-6:30 p.m.

NASBITE 2025 Student Case Competition Reception

6:00pm - 7:30pm

Closing Reception