

## 2025 NASBITE International Conference - Program Schedule

Monday, April 7		Tuesday, April 8		Wednesday, April 9		Thursday, April 10	
Eastern Time 8:00am - 6:00pm	Registration	Eastern Time 8:00am - 6:00pm	Registration	Eastern Time 7:00am - 5:00pm	Registration/Tabletop Displays	Eastern Time 7:00am - 5:00pm	Registration/Tabletop Displays
9:00am - 4:00pm	Pre-Conference Session CGBP Exam Prep Boot Camp (Day 1)	9:00am - 4:00pm	Pre-Conference Session CGBP Exam Prep Boot Camp (Day 2)	8:00am - 9:00am	Keynote: The Impact of Macro-Trends on Your Business and the Economy Michael Weidokal Executive Director, International Strategy Analysis (ISA)	8:30am - 9:30am	Keynote: The Cleveland Clinic's International Expansion Story: bringing world class healthcare to the world Emad Estemalik, MD, MBA, International Business Development at Cleveland Clinic's International Operations
			Pre-Conference Session U.S. Export Controls 1-Day Bootcamp			9:30am - 12:00pm	NASBITE 2025 Student Case Competition
			NASBITE 2025 Student Case Competition		Duty Drawback: Groundwork and Preparation Amanda Lukas, C.H. Robinson		How the Ohio Export Internship Program Helps Small Businesses Beat Global Competition Wendi Howell, Ohio Department of Development
		5:15 PM	Conference "First-Timers" Welcome	Conference Sessions 1 9:15am - 10:15am (4 options)	Partnering for Global Growth: EXIM's Trade Finance Solutions and Program Updates Jonathan Brady, Export-Import Bank of the U.S.	Conference Sessions 4 9:45am - 10:45am (4 options)	Exports Support Programs to SME in Brazil Marcio Guerra Carvalho, Sebrae Sao Paulo Brazil
		6:00 - 8:00pm	Opening Reception at the Rock & Roll Hall of Fame Shuttles from hotel begins 5:45 and will run through 9pm		Driving Global Trade Growth Amidst Uncertainty: The Role of Trusted Technology Partners in 2025 Rufiya Blank, KOMPASS		Import Compliance Mike Allocca, Allocca Enterprises, Inc.
					Engaging Your Students: Teaching Intl. Marketing Using Experiential Learning George Hiller, University of Richmond		Intentionalizing Business Curriculum (Pending) Centers for International Business Education & Research
					Proper Filing of an EEI Bob Imbriani, Team International Trade Services		Understanding the International Investment Stage of an Exporter's Development Laurie Pieper, Kansas Department of Commerce
				Conference Sessions 2 10:30am - 11:30am (4 options)	The Happiest Product on Earth: Lessons in Localization and Global Relationship Building Meredith Getachew, Global Wordsmiths	Conference Sessions 5 11:00am - 12:00pm: (4 options)	CE Overview Peter Jolles, FZ Labs
					Cash Flow and Cash Savings with FTZs and Customs Bonded Warehouses Robert Stein, Braumiller Consulting Group		Model Export Training and Assistance Program Maurice Kogan, Kogan Trade Consulting
					Creating Global Access with Global Impact: 30 years of International Business Education Andrew Pueschel, Ohio University		Growth Wheel
				11:45am - 1:45pm	Luncheon NASBITE International Annual Meeting Keynote: Jamie Merriman, Deputy Director, Trade Promotion Coordinating Committee Secretariat of the U.S. Department of Commerce - International Trade Administration	12:15pm - 2:00pm	Luncheon Annual Awards Ceremony 2025 NASBITE International Case Competition - Announcement of Winning Teams
				Bonus Plenary 2:00pm - 3:00pm	Trade Tariffs and Strategies to Lower Risk - Insights from Industry - A Panel Discussion	Conference Sessions 6 2:15pm - 3:15pm (4 options)	Can AI do Market Priority Studies? Comparing 15 Studies Nate Ward, Cleveland State University
					We Broke The Law: Voluntary Disclosure Investigation Julie Detmering, Equilibar, LLC		Demystifying FX Market and Spotlighting Today's Best Corporate Practices John Min, Monex
					CGBP Exam Update NASBITE International CGBP Governance Council		
				Conference Sessions 3 3:15pm - 4:15pm (4 options)	Overview of the Incoterms 2020 Rules Frank Reynolds, International Projects, Inc.	Conference Sessions 7 3:30pm - 4:30pm (3 options)	Ramping Up Your Career in International Trade Laurie Wolff, Southern Illinois University - Edwardsville
					Tariff Mitigation: Know the Law, Know Your Options Thomas Cook, Blue Tiger International		Global Sourcing - How to Find the Right Suppliers Kellie Green, NY SBDC
					NASBITE Corporate Partners - Highlighting the Partner Benefits to Membership Panel Presentation		Emerging Technologies & Trade Compliance: Keys to Success Dulce Zahniser, George Mason University
					Global Trade Compliance Training: Innovative Approaches for Educating Your Workforce Michael Easton, Star USA, Inc.		WISERTrade Doug Fulton

5:30-6:30 p.m.

NASBITE 2025 Student Case Competition Reception

6:00pm - 7:30pm

Closing Reception