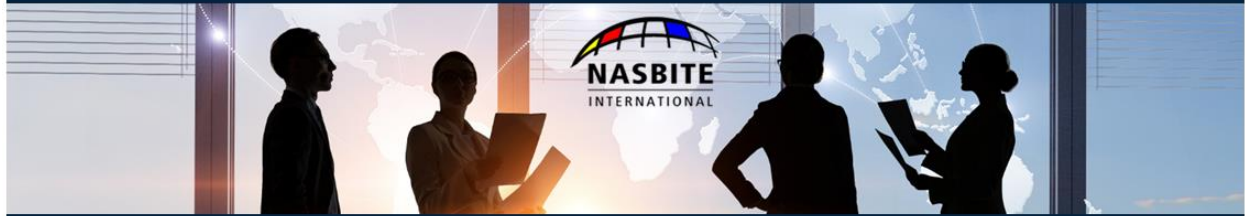


# 2024 National Small Business Exporter Summit



## SAVE THE DATE

Wednesday, Oct. 23, 2024 — 11:00 am - 4:00 pm ET

We are currently planning the eighth annual National Small Business Exporter Summit, a virtual event that will take place on October 23, 2024. This event brings together the top small and medium-sized exporters, trade professionals and trade assistance providers from across the United States, providing them with an opportunity to exchange and share best practices and lessons learned that have contributed to their export success.

### Trade & the U.S. Election – What Comes Next?

Join NASBITE International and “The Trade Guys” for a dynamic discussion of the evolving landscape of international trade and its implications for small-to-medium sized businesses. Scott Miller and Bill Reinsch, “The Trade Guys,” will share insights on how they think different electoral scenarios could shape market access, trade policies, trade agreements, and export opportunities for exporters. They will also explore the candidates' stances on trade issues such as protectionism versus free trade and which presidential candidate should claim the title, “Tariff Man”. This keynote address will be recorded for airing on “The Trade Guys” Podcast hosted by the Center for Strategic and International Studies (CSIS) in Washington, D.C.

### Outstanding Exporter Honorees

Each year we have the opportunity to recognize the success of “Outstanding Exporter Honorees” from across the country that are highly engaged in exporting and fostering international relationships that are strengthening their businesses and supporting success. Outstanding Exporter Honorees are nominated by [Event Partners](#) from across the trade community. We are excited to recognize this year’s recipients and continue to spotlight an impressive list of honoree recognized since the Exporter Summit launched in 2017.

### Who Will Attend?

The National Small Business Exporter Summit provides forward-thinking CEOs and upper-level management export executives and entrepreneurs with direct access to shared learning and high-level networking and opportunities. Attendees will gain insight into powerful tools, techniques and resources that outstanding exporters from across the country have used to

guide export growth and success within their businesses. Information will be shared that Summit attendees can adapt/adopt within their own business settings to support business growth and development. The Exporter Summit also presents the same networking and shared learning opportunities for international trade assistance providers, prospective exporters and educators.

## **CEUs Available**

At least 4 CEUs will be available to CGBPs that attend all of the 2024 Exporter Summit sessions. These CEUs will be credited to the CEU records following conclusion of the event.

## **2024 Exporter Summit Sponsorship Levels (Virtual Event)**

### **PLATINUM SPONSOR (\$2,500)**

- Introduction of one keynote or featured Presenter
- One NASBITE Social Media Post prior to the Summit
- Copy of Preregistration Attendee List
- Logo and acknowledgment in the Summit Program and Summit Website
- Logo and acknowledgment on all marketing materials
- Verbal acknowledgment on both days of Summit
- 7 Guest Registrations to the Summit

### **GOLD SPONSOR (\$1,500)**

- Copy of Preregistration Attendee List
- Logo and acknowledgment in the Summit Program and Summit Website
- Logo and acknowledgment on all marketing materials
- Verbal acknowledgment on both days of Summit
- 4 Guest Registrations to the Summit

### **SILVER SPONSOR (\$500)**

- Logo and acknowledgment in the Summit Program and Summit Website
- Logo and acknowledgment on all marketing materials
- Verbal acknowledgment on both days of Summit
- 1 Guest Registration to the Summit

**[Reserve Your Sponsorship HERE!](#)**