



## **Market Research and Related Resources**

CGBP Training – NASBITE Annual Training Forum – April 2026

### Culture Crossing

<https://guide.culturecrossing.net>

### Euromonitor

Market, Economies, and Consumer Research <https://www.euromonitor.com>

### ImportGenius

Trade data, market information, supply chain solutions, and lead generation

<https://www.importgenius.com>

### International Trade Administration (ITA)

<https://www.trade.gov/conducting-market-research>

<https://www.trade.gov/market-diversification-tool>

<https://www.trade.gov/report/tradestats-express-national-and-state-trade-data>

### ITC Trade Map

Trade statistics <https://www.trademap.org/index.aspx>

## Kompass

B2B Supplier platform <https://us.kompass.com>

## Michigan State University (MSU) Global Edge

<https://globaledge.msu.edu>

Country Comparator Tool <https://globaledge.msu.edu/comparator>

Market Performance Index <https://globaledge.msu.edu/mpi>

Interactive Rankings <https://globaledge.msu/tools-and-data/interactive-rankings>

## Port Import/Export Reporting Service (PIERS)

Import -export, bill of lading data <https://www.spglobal.com/market-intelligence/en/solutions/products/piers>

## Organization for Economic Cooperation and Development

Country, region, and industry information <https://www.oecd.org>

## UN Comtrade

<https://comtrade.un.org/>

## U.S. Commercial Service (part of ITA)

<https://www.trade.gov/country-commercial-guides>

<https://www.trade.gov/gold-key-service>

<https://www.trade.gov/attend-event>

### U.S. Trade Representative

Trade agreements, countries and regions, trade topics, news

<https://ustr.gov>

### WISERTrade

Trade data and analytics <https://www.wisertrade.org/>

### World Bank Data

Tutorial <https://data.worldbank.org/about/get-started>

Economic and Development Indicators Data <https://data.worldbank.org/indicator>

### World Business Culture

<https://www.worldbusinessculture.com>

### World Trade Organization

[https://www.wto.org/English/tratop\\_e.htm](https://www.wto.org/English/tratop_e.htm)

[https://www.wto.org/English/res\\_e/res\\_e.htm](https://www.wto.org/English/res_e/res_e.htm)

### Additional Resources:

International Chambers of Commerce – AM Chams

National District of Export Councils (NADEC) and regional councils

State international trade offices and economic development offices

Major metropolitan economic development offices

World Trade Centers

SBDCs