



CERTIFIED GLOBAL BUSINESS PROFESSIONAL (CGBP)

A Virtual Workshop Series to Prepare for the CGBP Exam

WHEN:

- MWF: August 10, 12, 14, 17, 19, and 21
- All classes will take place via Zoom
- Time: 11:00 AM to 1:00 PM. ET.

WHAT:

Join the Virginia SBDC for a 6-part series to equip you with the skills to take your business global and/or sit for the NASBITE Certified Global Business Professional (CGBP) exam. We take an active, hands-on learning approach that features case studies and exercises. Contact Aaron Miller to see an agenda from a previous program.

Learn to:

- Evaluate global market opportunities and identify foreign buyers.
- Develop market entry strategies for your firm.
- Determine your international product and pricing strategies.
- Understand basic logistics and be able to evaluate supply chains.
- Understand trade finance and how to sell on open account terms.

Registration:

Space is limited, so register today!

- [Option 1](#): \$300 for the training, all materials, and the official CGBP study guide
- [Option 2](#): \$550 for all Option 1 benefits plus practice exam and exam registration (an additional value of \$445)



NASBITE's Certified Global Business Professional (CGBP) credential was designed to raise the level of practice in the field of international business, provide professional development goals, and showcase competency. The accreditation is a 165 question, multiple-choice exam that certifies that a candidate is competent in the following four primary domains: Global Business Management, Global Marketing, Supply Chain Management, and Trade Finance.

As a part of this program, the Virginia SBDC will handle registration with NASBITE for new members.

Contact:

Aaron Miller, Director, IBD
amille2@gmu.edu

The Virginia SBDC at George Mason University is an accredited training program for the NASBITE CGBP. To learn more about our services visit our website, virginiasbdc.org. The Virginia SBDC is funded in part through a Cooperative Agreement with the U.S. Small Business Administration.