

VIRTUAL
**2022 NASBITE
International
Annual Conference**

March 29–31



NASBITE Annual Conference

Wednesday, March 30, 2022



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International
Annual Conference**

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Virtual Global Opportunities for Students

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Virtual Internships...

In a time of covid

Nasbite Spring Conference 2022

As a result of Covid Restrictions, many academic programs had to consider removing or adapting delivery of value-added activities, such as internships.

This adaptation brings challenges and opportunities when pivoting international student internships to a virtual format.

How do we continue to offer learners the critical outcomes of internships despite the ongoing global pandemic?

Internships



credit-bearing experiences offer undergraduate and graduate students an opportunity for experiential learning; participants enjoy the benefits of an internship (Skills, competencies, and experiences useful for improving their career readiness) but also allow opportunities them to expand and explore their global competence in a virtual delivery model.



Covid hits

Spring 2020

Spring 2020

over 40 students completing in-person internships with Italian internship sponsors

We had to adapt the delivery model to allow participants to continue with work with their sponsors in a virtual format.

Working with internship sponsors, we re-formatted the scope of internships to allow a focus on project-based deliverables.

Summer then Fall 2020

Continuing the model...with adaptations

Based on the successful conclusion of the program in Spring 2020 and ongoing pandemic issues which precluded sponsoring in-person program participants in Summer and Fall of 2020.

In person Programming returns

Spring 2021 forward

- We offered in-person courses in Spring 2021; however, the internship program was modified to offer Virtual ONLY internships, even to students studying in Rome.
- In summer 2021 we returned to in-person internships but have continued to offer virtual internships to our students on our main campus.

How Virtual Internships work

- Virtual internships are 3-credit learning courses to full-time students
- Applicants have at least a 3.0 GPA.
- Participants register for the appropriate Virtual internship course (3 credit course).
- Faculty supervisor at Temple University Rome oversees the internship experience, sets the evaluation requirements, meets with the student regularly via Zoom, and requires a final report or project related to the virtual internship experience.

"My internship in Rome gave me experience using software that I feel will help me in my future careers, but I also think it taught me to be more independent. It also gave me networking opportunities with professionals from multiple European ... [See More](#)



Most internships became project/deliverable based which allowed participants to build their portfolios.

Faculty supervisor (based in Rome) oversaw the internship experience, set the evaluation requirements, met with the student regularly via Zoom, liaised with internship sponsors (getting feedback on the participant's progress), and required a final report or project related to the virtual internship experience.

Working with Sponsors

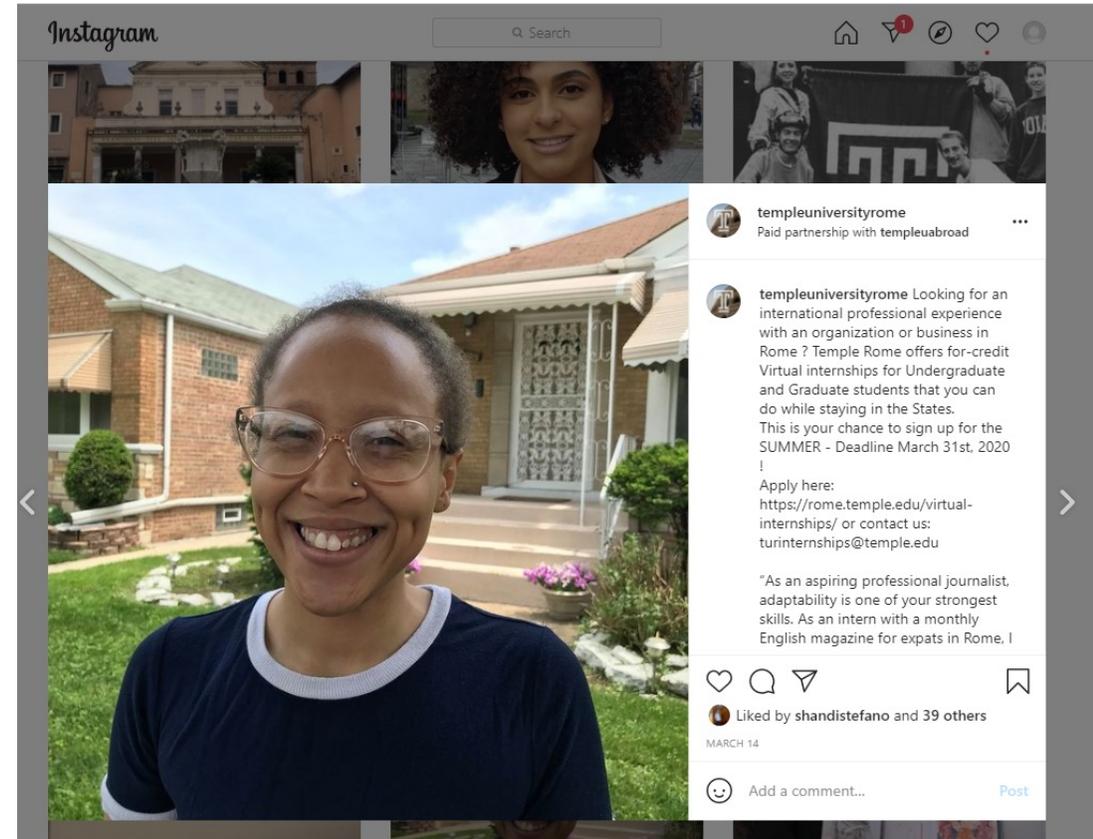


- Internship sponsors were willing, and eager, to continue to use US Students as interns, even in a virtual format.
- The excitement about the virtual program allowed expansion of the base of internship sponsors who were unable to hire/sponsor local students due to travel restrictions in Italy.
- This expanded interest resulted in program participants in the virtual internship program having access to the benefits of international internship (focused on developing global competence and emotional intelligence along with career readiness skills) which could have a wider and deeper impact on their career readiness.

Virtual Internships



Virtual Internship opportunities included working with Italian and multinational companies, law firms, nonprofit organizations, sport and tourism consortiums, writers, local schools, galleries, museums, and local artists.



Student Testimonials – filling a gap



- *"My internship was canceled due to COVID. After applying to places with no luck, I found out about the virtual internships Temple Rome was offering. In working for a small startup, I have been able to use my marketing skills to help grow the business as well as learn so many other aspects of business that I probably would have never gotten experience in if I were working for a big corporation.*
- **Daniel Joseph Conlon**, Bachelor of Arts in Business-Marketing | Fox School of Business, Class of 2021

Student Testimonials – offering learners workplace experiences



- *“Even though I did not get to physically be in Rome, this internship was still a great experience. It adjusted my understanding of how business works in another country and allowed me to become a more aware and well-rounded individual. Also, it helped me to improve my communication skills immensely. This was a very valuable opportunity that I would not have been able to get anywhere else and I am so grateful the program allowed me to work remotely!”*
- **Lexi Summers**, Bachelor of Arts in Business -Risk Management | Fox School of Business, Class of 2021

Student Testimonial – developing cultural competence



- This internship is a possibly once-in-a-lifetime opportunity, as many people cannot say that they have worked in another country (even virtually). Because of this, it looks very impressive on your resume, and it is a good way to get school credit while gaining professional experience and determining what career paths interest you. The internship with Temple Rome has been an amazing experience for me and I hope others can have the same experience.
- **Katherine E. Page**, Bachelor of Arts in Economics, Business Minor, Psychology Minor, and Spanish Certificate | College of Liberal Arts, Class of 2022

Temple Rome Virtual Interns

5 - Summer 2020

11- Fall 2020

15 - Spring 2021, w/add'l 20 in person

1 - Fall 2021, w/35 in person

4 – Spring 2022, w/45 in person

A key outcome of the virtual internship program was that it provided a unique opportunity/tool to support the program's diversity initiatives; virtual internships reduce the barriers for access to global opportunities for many participants (e.g., program participants wouldn't need to be in the EU to contribute as an intern) and the mentoring opportunities allow participants to develop critical skills for workplace success.

Waukesha County Technical College



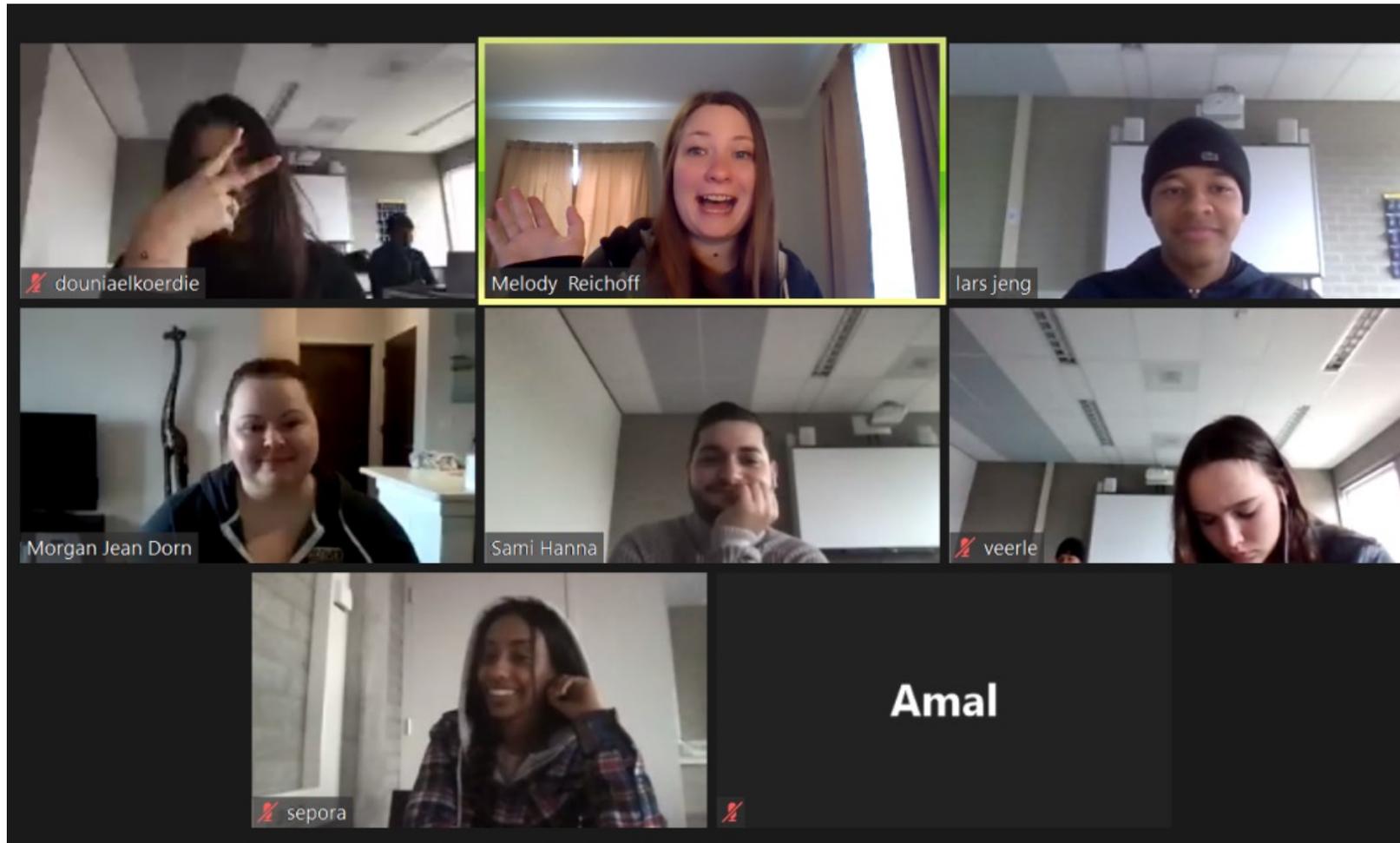
Explore, Connect, and Design Workshops



CLICK Project

(Collaborative Learning for International Capabilities and Knowledge)

Learning Objective: Develop cross-cultural communication and teamwork skills



Global Marketing course:

Students compared outdoor, television, and social media advertising in the Netherlands and the US, and presented their research in a “Pecha Kucha” format.





"I learned about the different ways that countries do business in my first class at WCTC, and participating in this project made it more real to me."

- Global Business student

https://www.wctc.edu/_site-pdfs/wctc-impact-fall-2021.pdf

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