



**NASBITE**  

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**INTERNATIONAL**

# **SPONSORSHIP PROSPECTUS**

**2026**



**VISIT:**

**[NASBITE.ORG](https://www.nasbite.org)**

**for additional details on**

- REGISTRATION
- SPONSORSHIP
- EXHIBITOR INFO
- VENUE AND HOTEL INFO
- AND MORE...

# SPONSORSHIP PROSPECTUS



Become A Sponsor

NASBITE International invites organizations, agencies, and partners to support the global business community by sponsoring the 2026 Annual Training Forum. Sponsorship provides meaningful visibility, direct engagement with international business professionals, and opportunities to position your organization as a leader in global trade, export development, and innovation.

## Benefits of Sponsoring

- Prime visibility and access to a diverse international business audience, including attendees, speakers, panelists, and special guests
- Enhanced brand recognition through logo placement on event promotional materials, NASBITE's website, social media, and program assets
- Valuable networking opportunities with industry leaders and decision-makers
- Media exposure through live on-site posts, interviews, and extended recognition with NASBITE partners and affiliated organizations
- Year-round brand presence through NASBITE's annual sponsorship opportunities

# YEAR-ROUND SPONSORSHIP OPPORTUNITIES

## NASBITE Platinum Sponsor – \$10,000

The Platinum Sponsorship is NASBITE's highest level of year-round partnership, designed for organizations seeking maximum visibility, influence, and engagement across NASBITE programs and events. Platinum Sponsors receive premier recognition throughout the year, enhanced promotional opportunities, and high-impact access to NASBITE leadership, members, and event participants.

This sponsorship positions your organization as a strategic leader and trusted partner in advancing international business education, exporter support, and global trade innovation.



### Annual Training Forum Sponsor Benefits

- Logo displayed and hyperlinked on NASBITE's website
- President's Reception invitation
- Registration list
- 2 Pre-event social media posts
- Exhibit table
- 2 Registration tickets
- Workshop and Keynote remarks

### Exporter Summit Sponsor Benefits

- Logo displayed and hyperlinked on NASBITE's website
- 4 Registration tickets
- Registration list
- 2 Pre-event social media posts
- Sponsor Spotlight

### Additional Gold Sponsor Benefits

- Three individual NASBITE memberships
- CGBP® training discounts

\*Year-round sponsorship benefits begin with the sponsor's first supported event

# YEAR-ROUND SPONSORSHIP OPPORTUNITIES

## NASBITE Gold Sponsor – \$5,000

The Gold Sponsorship offers strong year-round visibility and engagement for organizations looking to maintain a consistent presence within NASBITE’s international business community. Gold Sponsors benefit from meaningful brand exposure, promotional opportunities, and direct interaction with attendees across NASBITE events and programs.

This level is ideal for organizations seeking a balance of recognition, access, and value while reinforcing their role as supporters of global trade and professional development.



### Annual Training Forum Sponsor Benefits

- Logo displayed and hyperlinked on the NASBITE website
- Invitation to the President’s Reception
- Access to registration list
- Two pre-event social media posts
- Exhibit table
- One complimentary conference registration

### Exporter Summit Sponsor Benefits

- Logo displayed and hyperlinked on the NASBITE website
- Three complimentary conference registrations
- Access to registration list
- Two pre-event social media posts
- Sponsor Spotlight recognition

### Additional Gold Sponsor Benefits

- Three individual NASBITE memberships
- CGBP® training discounts

\*Year-round sponsorship benefits begin with the sponsor’s first supported event

# YEAR-ROUND SPONSORSHIP OPPORTUNITIES

## NASBITE Silver Sponsor – \$3,000

The Silver Sponsorship provides reliable year-round exposure and targeted engagement opportunities at NASBITE events. Silver Sponsors receive brand recognition across NASBITE platforms and access to key networking opportunities, allowing organizations to connect with trade professionals and decision-makers.

This sponsorship is well-suited for organizations seeking visibility and engagement within the NASBITE community at a flexible investment level.



### Annual Training Forum Sponsor Benefits

- Logo displayed and hyperlinked on the NASBITE website
- Invitation to the President's Reception
- Access to the conference registration list
- One pre-event social media post
- Exhibit table

### Exporter Summit Sponsor Benefits

- Logo displayed and hyperlinked on the NASBITE website
- Two complimentary Exporter Summit registrations
- Access to the registration list
- One pre-event social media post

### Additional Silver Sponsor Benefits

- Two individual NASBITE memberships
- CGBP® training discounts

\*Year-round sponsorship benefits begin with the sponsor's first supported event

# YEAR-ROUND SPONSORSHIP OPPORTUNITIES

## NASBITE Bronze Sponsor – \$1,000

The Bronze Sponsorship offers an accessible entry point for organizations interested in supporting NASBITE and gaining year-round recognition. Bronze Sponsors receive brand visibility and participation opportunities that introduce their organization to NASBITE’s global business network.

This level is ideal for first-time sponsors or organizations looking to establish a presence within the international trade and exporter support community.



### Annual Training Forum Sponsor Benefits

- Logo displayed and hyperlinked on the NASBITE website
- Invitation to the President’s Reception

### Exporter Summit Sponsor Benefits

- Logo displayed and hyperlinked on the NASBITE website
- One complimentary Exporter Summit registration

### Additional Bronze Sponsor Benefits

- One individual NASBITE membership

\*Year-round sponsorship benefits begin with the sponsor’s first supported event

# YEAR-ROUND SPONSORSHIP OPPORTUNITIES TABLE

<b>ANNUAL TRAINING FORUM SPONSOR BENEFITS</b>	<b>PLATINUM \$10,000</b>	<b>GOLD \$5,000</b>	<b>SILVER \$3,000</b>	<b>BRONZE \$1,000</b>
LOGO DISPLAYED AND HYPERLINKED ON THE NASBITE WEBSITE	✓	✓	✓	✓
INVITATION TO THE PRESIDENT'S RECEPTION	✓	✓	✓	✓
ACCESS TO REGISTRATION LIST	✓	✓	✓	
PRE-EVENT SOCIAL MEDIA POSTS	2	2	1	
EXHIBIT TABLE	✓	✓	✓	
COMPLIMENTARY REGISTRATION	2	1		
WORKSHOP AND KEYNOTE REMARKS	✓			
<b>EXPORTER SUMMIT SPONSOR BENEFITS</b>	<b>PLATINUM</b>	<b>GOLD</b>	<b>SILVER</b>	<b>BRONZE</b>
LOGO DISPLAYED AND HYPERLINKED ON THE NASBITE WEBSITE	✓	✓	✓	✓
COMPLIMENTARY CONFERENCE REGISTRATIONS	4	3	2	1
ACCESS TO CONFERENCE REGISTRATION LIST	✓	✓	✓	
PRE-EVENT SOCIAL MEDIA POSTS	2	2	1	
SPONSOR SPOTLIGHT RECOGNITION	✓	✓		
<b>ADDITIONAL SPONSOR BENEFITS</b>	<b>PLATINUM</b>	<b>GOLD</b>	<b>SILVER</b>	<b>BRONZE</b>
INDIVIDUAL NASBITE MEMBERSHIPS	3	3	2	1
CGBP® TRAINING DISCOUNTS	✓	✓	✓	

# ANNUAL TRAINING FORUM SPONSORSHIP OPPORTUNITIES



Annual Training Forum Sponsorship Opportunities offer targeted exposure during NASBITE’s flagship event—the International Annual Training Forum. These packages are ideal for organizations looking to connect directly with conference attendees, speakers, and industry leaders in a high-engagement, in-person setting.

Annual Training Forum sponsors gain visibility through event signage, digital promotion, and on-site engagement opportunities, including exhibit space and access to the registration list. Sponsorship at the Annual Training Forum places your organization at the center of professional development, networking, and global business conversations.

## Annual Training Forum

### Gold – \$2,500

- Logo displayed and hyperlinked on NASBITE's website
- President's Reception invitation
- Registration list
- 2 Pre-event social media posts
- Exhibit table
- 1 Registration ticket

## Annual Training Forum

### Silver – \$1,500

- Logo displayed and hyperlinked on NASBITE's website
- President's Reception invitation
- Registration list
- 1 Pre-event social media post
- Exhibit table

## Annual Training Forum

### Bronze – \$500

- Logo displayed and hyperlinked on NASBITE's website
- President's Reception invitation

ANNUAL TRAINING FORUM SPONSOR BENEFITS	GOLD \$2,500	SILVER \$1,500	BRONZE \$500
LOGO DISPLAYED AND HYPERLINKED ON THE NASBITE WEBSITE	✓	✓	✓
INVITATION TO THE PRESIDENT'S RECEPTION	✓	✓	✓
ACCESS TO REGISTRATION LIST	✓	✓	
PRE-EVENT SOCIAL MEDIA POSTS	2	1	
EXHIBIT TABLE	✓	✓	
COMPLIMENTARY REGISTRATION	1		

# EXPORTER SUMMIT SPONSORSHIP OPPORTUNITIES



The Virtual Exporter Summit Sponsorship Opportunities provide focused engagement with exporters, trade professionals, and international business practitioners participating in one of NASBITE's most specialized programs. These sponsorships are designed for organizations seeking meaningful interaction with a highly targeted audience.

Exporter Summit sponsors receive brand recognition through digital promotion, event visibility, and registration access, along with opportunities to highlight their expertise through Sponsor Spotlights and social media promotion. This sponsorship positions your organization as a trusted resource and supporter of exporter education and growth.

## Exporter Summit Gold -\$1,500

- Logo displayed and hyperlinked on NASBITE's website
- 3 Registration tickets
- Registration list
- 2 Pre-event social media posts
- Sponsor Spotlight

## Exporter Summit Silver – \$1,000

- Logo displayed and hyperlinked on NASBITE's website
- 2 Registration tickets
- Registration list
- 1 Pre-event social media post

## Exporter Summit Bronze - \$500

- Logo displayed and hyperlinked on NASBITE's website
- 1 Registration ticket

EXPORTER SUMMIT SPONSOR BENEFITS	GOLD \$1,500	SILVER \$1,000	BRONZE \$500
LOGO DISPLAYED AND HYPERLINKED ON THE NASBITE WEBSITE	✓	✓	✓ 1
COMPLIMENTARY CONFERENCE REGISTRATIONS	3	2	
ACCESS TO CONFERENCE REGISTRATION LIST	✓	✓	
PRE-EVENT SOCIAL MEDIA POSTS	2	1	
SPONSOR SPOTLIGHT RECOGNITION	✓		

# PRESIDENT'S RECEPTION

## President's Reception Sponsorship Opportunity– \$1,500

The President's Reception is a premier networking event that brings together NASBITE leadership, speakers, sponsors, and Annual Training Forum attendees in a high-visibility setting.

As one of the Forum's most well-attended and influential gatherings, this sponsorship offers meaningful brand exposure and direct engagement with key decision-makers in the international business community.

### Benefits

- Logo displayed on reception signage and hyperlinked on the NASBITE website
- Company name featured within the conference app
- Access to the conference registration list
- Invitation to the President's Reception
- Remarks at the President' Reception invitation
- Distribute marketing collateral



Sponsor Catalog

This sponsorship positions your organization at the center of one of the Forum's most valuable networking opportunities while reinforcing your brand's presence among NASBITE's global business community.

# EXHIBITOR TABLE

## Exhibitor Table Option – \$250

Organizations looking to establish a presence at the NASBITE International Annual Training Forum without opting for a full sponsorship package can purchase an exhibitor table. This option grants direct access to attendees and allows for the showcasing of products, services, and resources in a dedicated exhibit area.

Each exhibitor table comes with one six-foot draped table. Please note that electricity is not provided. Exhibiting organizations will receive recognition through their company name and logo displayed in the conference app and on the NASBITE website. A separate registration for the conference is necessary for exhibitors.

### Benefits:

- Logo on signage and hyperlinked NASBITE website
- Company name and logo featured in the conference app
- Registration list
- Distribute marketing collateral
- Chance to showcase products, services, and resources

Exhibitor tables are available as part of select sponsorship packages or can be purchased separately, subject to availability.



Sponsor Catalog



# ADDITIONAL SPONSORSHIP OPPORTUNITIES

We offer some fun additional sponsorship packages tailored to meet specific marketing objectives and budgets that will allow sponsors to have a unique positioning experience.

## **Lanyard Sponsor – \$2,500**

- Logo on attendee lanyards
- Logo displayed and hyperlinked on NASBITE website
- Access to registration list
- One complimentary conference registration
- Invitation to the President’s Reception

## **Closing Reception Sponsor – \$2,500**

- Logo on reception signage
- Logo displayed and hyperlinked on NASBITE website
- Access to registration list
- One complimentary conference registration
- Invitation to the President’s Reception

## **Tote Bag Sponsor – \$2,500**

- Logo on conference tote bags
- Logo displayed and hyperlinked on NASBITE website
- Access to registration list
- One complimentary conference registration
- Invitation to the President’s Reception

## **Session Sponsor – \$500**

- Logo on session signage
- Logo displayed and hyperlinked on NASBITE website
- Access to registration list
- Opportunity to introduce the session speaker
- Invitation to the President’s Reception

## **Opening Reception Sponsor – \$2,500**

- Logo on reception signage
- Logo displayed and hyperlinked on NASBITE website
- Access to registration list
- One complimentary conference registration
- Invitation to the President’s Reception

## **Coffee Break Sponsor – \$500**

- Logo on break signage
- Logo displayed and hyperlinked on NASBITE website
- Access to registration list
- Invitation to the President’s Reception

# HOW TO DONATE

Sponsorship contributions for the NASBITE International Annual Training Forum can be made online through NASBITE International's official sponsorship portal.

## **Sponsor Prospectus & Sponsorship Information:**

[https://nasbite.org/SPONSOR\\_PROSPECTUS](https://nasbite.org/SPONSOR_PROSPECTUS)

Organizations may select their preferred sponsorship level and complete payment instructions through the NASBITE website. For sponsorships requiring invoicing or alternative payment arrangements, please contact NASBITE directly using the information below.

## **Tax Information**

NASBITE International is a not-for-profit organization. Sponsorship contributions may be tax deductible to the extent permitted by law. Donors are encouraged to retain documentation for their records and consult their tax advisor regarding deductibility.

**\*Receipts are available upon request.**

## **Sponsorship Contact**

For questions regarding sponsorship opportunities, benefits, invoicing, or custom sponsorship packages, please contact:

[sponsorship@nasbite.org](mailto:sponsorship@nasbite.org)



Become A Sponsor



CONTACT US

PHONE (518)694-5540

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