



2017 Partnership Program: Much More than Just an Event Sponsorship...

NASBITE International's Partnership Program offers enhanced engagement and exposure: reach and network with thousands of Certified Global Business Professionals (CGBPs), trade educators, trade support specialists and global exporters through a year-round Partnership with NASBITE.

30th Annual NASBITE International Annual Conference

March 29-31, 2017
The Historic Davenport Hotel
Spokane, Washington

Questions?

Get in touch with NASBITE Partnership experts:

info@NASBITE.org
Phone (443) 640-1064
NASBITE International
9 Newport Drive, Suite 200
Forest Hill, MD 21050
www.NASBITE.org

Customize Your Partnership!

NASBITE's Partnership Program offers multiple levels of engagement, which include some or all of the following benefits:

- Full-year Membership in NASBITE International
- Participation in an exclusive NASBITE Partnership Council
- Complimentary exam fees for qualified CGBP exam candidates
- Year-round, customized "Partner Profile" on NASBITE.org, with logo, description and hyperlink to your website
- Presentation of one or more educational Webinars, professionally coordinated, promoted and facilitated by NASBITE and open to all interested parties
- Space advertising in NASBITE printed materials and banner advertising on www.NASBITE.org
- Annual Conference event sponsorships, mobile app presence, and Annual Conference website advertising and signage
- Complimentary Annual Conference registrations
- Annual Conference Tabletop exhibit
- Pre- and Post-Conference attendee list

Start Your Partnership Today!

To reserve and confirm your Partnership for 2017, complete the attached form. Please note:

- All Partnership/Exhibitor fees must be paid in full within 30 days of invoice
- No benefits are provided until payment is received
- Display of Partners'/Exhibitors' logos, descriptions, hyperlinks and ads are based on NASBITE's receipt of media in appropriate sizes and formats

NASBITE Represents:

- Over 2,100 **CGBPs – Certified Global Business Professionals**
- **Trade Educators** affiliated with:
 - o Universities and Colleges
 - o Community and Technical Colleges
 - o US Department of Education
 - o Canada's Forum for International Trade Training (FITT)
 - o International Association of Trade Training Organizations (IOTTA)
- **Trade Assistance Organizations** including:
 - o US Dept. of Commerce's International Trade Administration (ITA)
 - o USDA's Foreign Agricultural Service (FAS)
 - o U.S. Small Business Administration
 - o Small Business Development Centers
 - o State and Regional Economic Development Agencies
 - o Community-Based Trade Assistance Centers
 - o World Trade Centers
 - o Chambers of Commerce
- **Trade Promotion Organizations**, including:
 - o ProMex
 - o Canadian Department of Foreign Affairs and International Trade
 - o IATTO-Member Trade Promotion Organizations
 - o Trade Service Providers and Practitioners
 - o Exporters and Importers
 - o Freight Forwarders, Transportation and Logistics Providers
 - o International Bankers and Insurers
 - o International Trade Consultants
 - o International Lawyers



NASBITE International 2017 Partnership Program

Partnerships: Year-Round Benefits

Participation in NASBITE Partnership Council*

One-year Group Membership in NASBITE International

CGBP Examination Fees (must be used within 12 months)

Website "Partner Profile" with logo, description and hyperlink

Webinar Presentation(s) - facilitation and presentation of an appropriate educational subject; not meant to be a "marketing/sales" presentation

Advertising in Training Materials

Advertising on NASBITE International Website

	Platinum Partner	Gold Partner	Silver Partner	Bronze Partner	Annual Conference Exhibitor
Participation in NASBITE Partnership Council*	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
One-year Group Membership in NASBITE International	up to 6 individuals	up to 4 individuals	up to 3 individuals	1 individual	
CGBP Examination Fees (must be used within 12 months)	10	5	3	1	
Website "Partner Profile" with logo, description and hyperlink	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Webinar Presentation(s) - facilitation and presentation of an appropriate educational subject; not meant to be a "marketing/sales" presentation	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Advertising in Training Materials	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Advertising on NASBITE International Website	Full Banner	Half Banner	Square	Square	

Annual Conference-Related Benefits:

Opening & Closing Reception Sponsorships

Luncheon Keynote Sponsorships

Breakfast Keynote Sponsorships

Annual Conference mobile app presence

Opening & Closing Reception Sponsorships	<input checked="" type="checkbox"/>				
Luncheon Keynote Sponsorships	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Breakfast Keynote Sponsorships	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Annual Conference mobile app presence	Rotating Banner Ad on Main Menu Screen; Single Sponsor Icon; logo and link in the in-app Sponsor list	Single Sponsor Icon; Logo and link in the in-app Sponsor list	Logo and link in the in-app Sponsor list	Logo and link in the in-app Sponsor list	Logo and link in the in-app Exhibitor list
Complimentary Annual Conference Registration(s)	4, plus 2 guests	2, plus 2 guests	2	1	1
Advertising in printed Conference Program	Full page (7.5" x 10")	2/3 page (4.75" x 10")	Half page (7.5" x 4.5")	1/3 page (4.75" x 4.75")	1/3 page (4.75" x 4.75")
Signage at Annual Conference	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Tabletop Exhibit (includes Internet access)	Premiere Location	Premiere Location	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Conference Website Recognition	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Pre- and Post-Conference Attendee List Access	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Fees:	\$10,000	\$7,500	\$5,000	\$2,500	\$1,500

* The **NASBITE Partnership Council** will serve as a support resource to NASBITE, providing members with industry-related, private sector insight and knowledge to assist with the successful achievement of the goals and objectives set forth in the Strategic Plan and other priority initiatives identified by the NASBITE Board of Governors.

A la carte sponsorships also available for Conference lanyards, key cards, charging stations - contact NASBITE for more information

Payment (Please enclose a check made payable to NASBITE or include credit card information below.)

Platinum Partner (\$10,000) Gold Partner (\$7,500) Silver Partner (\$5,000) Bronze Partner (\$2,500) Annual Conference Exhibitor (\$1,500)

Name _____ Organization _____

Billing Address: _____

City/State/Zip _____

Email _____ Phone _____

Credit Card No. _____ Exp. Date _____ CVV Code _____

Signature _____