Maintaining Your Credential
CGBP Recertification

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Presentation Objectives

1. Describe the CGBP Certification Program.
2. Provide an overview of NASBITE International credentialing Initiatives.
3. Introduce the GCBP Recertification.
4. Maintain your CGBP Credential.
NASBITE International is a professional organization for the global business community. Members include educators, trainers, trade specialists and practitioners that engage in or facilitate global business activity.
History NASBITE International Credentialing Initiatives

• 2001 – 2005 Creation of Certification
  – Feasibility study
  – National survey
  – Development of the tasks and knowledge statements

• 2005 CGBP Launched

• 2011 NASBITE CGBP Program Accreditation & Certified CGBP Trainer launched

• 2012 CGBP Recertification
NASBITE International Credentialing Vision

- Enhance professional development
- Sustain the value of CGBP credentials
- Encourage and recognize learning
- Offer mechanisms to attain professional development

Monte Ahuja College of Business

Certified Global Business Professional
NASBITE CGBP

NASBITE Certified Global Business Professional (CGBP) provides a benchmark for competency in global commerce. The CGBP designation demonstrates an individual’s ability to conduct global business in the areas of:

– Global Business Management
– Global Marketing
– Supply Chain Management
– Trade Finance
NASBITE International Accreditation & Certified Trainer

Program Accreditation

• Applications reviewed twice a year February 1st and September 1st.
• Accreditation application reviewed to verify qualifications of the program and materials.
• Valid for a three year period.

Certified Trainer

• Applications reviewed twice a year February 1st and September 1st.
• Certified trainers must maintain CGBP certification and possess at least two years of demonstrated experience in trade education.
• Valid for a three year period.
Challenges of Life-Long Certification

• Certificants change
  – Job focus
  – Impairment
• Professions change
  – Emerging knowledge
  – Technological advances
  – Specialties
• The world changes
  – Economic factors
  – Regulations
  – Globalization
Relevant Accreditation Standards for NASBITE CGBP

ANSI/ISO 6.5.1
The certification body shall define recertification requirements according to the competence standard and other relevant documents, to ensure that the certified person continues to comply with the current certification requirements.

NCCA Standard 19
The certification program must require periodic recertification and establish, publish, apply, and periodically review policies and procedures for recertification.
The Purposes of Recertification

The goals of recertification can differ for different organizations.

– to assess core knowledge and skills
– to assess knowledge and skills in specific areas of practice
– to encourage continued professional development
– to ensure maintenance of competence
– to promote lifelong learning; etc.

An organization’s recertification policy should clearly state the purpose of recertification.
NASBITE International Vision about Recertification

The goal is to create recertification policies and procedures that are flexible for certificate holders and support the mission of the NASBITE CGBP credentialing program. The policies and procedures should be simple and straightforward for candidates and should result in documentation that can be reviewed and/or audited by the NASBITE International in order to determine recertification status.
Definitions of Continuing Competence

Continuing competence is the ongoing commitment of a registered nurse to integrate and apply the knowledge, skills, and judgment with the attitudes, values, and beliefs required to practice safely, effectively, and ethically in a designated role and setting.

NBCPHN Statement on Continuing Competence for Nursing: A Call to Action, June 2011
Continuing competence is a dynamic process requiring lifelong learning, the incorporation of new knowledge and skills into practice, and ongoing evaluation of practice.
Competence is a dynamic process, rather than static state, and the development of competence does not end when a psychologist becomes licensed or registered. Psychologists must achieve a minimal standard of competence at the point of independent practice, but must also aspire to increasing levels of competence across time.

Greenberg, Hunsley, Smith-Zoeller, Cox, et.al, 2012
Initial Certification Versus Continuing Competence

**Initial**
- Snapshot
- Knowledge
- Entry point

**Continuing**
- Sampling over time
- KSAs/integrative
- Experience-based
NASBITE International Recertification Considerations

- Administratively feasible
- Publicly credible
- Professionally acceptable
- Legally defensible
- Economically affordable
Whereas the purpose of recertification as a CGBP credential holder is the promotion of continuing competence, all associated policies and procedures should focus on the promotion of continuing competence.
NASBITE CGBP Recertification Structure

• A minimum threshold of credit hours may be required for each of the four CGBP domains of practice with the application of additional hours at the discretion of each candidate for recertification.

• The recertification cycle should be set at 5 years with a minimum requirement of 10 CPEs for progress toward recertification in at least 4 of the 5 years.
NASBITE CGBP Recertification Structure

• Candidates for recertification should be required to earn 40 CPE units during the five year recertification cycle.

• Recertification cycle for all CGBP credential holders will begin July 1, 2012.
### NASBITE CGBP Recertification Mechanisms

#### Professional Development Activities

<table>
<thead>
<tr>
<th>Activity</th>
<th>CPSs/Year</th>
<th>Max CPEs/Cycle</th>
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<tbody>
<tr>
<td>Attendance/participation in an accredited profession-related program – either in-person or virtually</td>
<td>5</td>
<td>20</td>
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<tr>
<td>Attendance/participation in a government sponsored profession-related program – either in-person or virtual</td>
<td>5</td>
<td>20</td>
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<tr>
<td>Attendance/participation in designated course(s) at the NASBITE Annual Conference</td>
<td>10</td>
<td>40</td>
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<tr>
<td>Acquisition/maintenance of licensure or certification related to the focus of the CGBP credential</td>
<td>10</td>
<td>20</td>
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# NASBITE CGBP Recertification Mechanisms

## Contributions to the Profession

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<th>CPSs/Year</th>
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<tr>
<td>Publication of relevant, peer-reviewed materials related to the four CGBP domains of practice</td>
<td>10</td>
<td>20</td>
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<td>Developing learning materials and/or coursework for NASBITE International accredited initiatives</td>
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<td>20</td>
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<td>Participation in CGBP certification program services (e.g. job analysis, item writing group, examination construction, pass point study)</td>
<td>5</td>
<td>20</td>
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<tr>
<td>Participation in NASBITE International or NASBITE CGBP committees or Boards (e.g. recertification committee)</td>
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<td>Public policy development</td>
<td>5</td>
<td>20</td>
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NASBITE CGBP Recertification Fee Structure

Two payment options are available:

• $200 due within 30 days of expiration of credential and submitted with recertification documentation by December 31 of the recertification cycle. The recertification cycle is every five years.

• Annual installments of $35 per year due no later than December 31 each year. This is a total recertification fee of $175 providing a $25 discount.
Recertification Cycle for ALL CGBP credential holders will begin on July 1, 2012.

- Holders of credentials earned prior to June 30, 2012 will begin the recertification cycle on July 1, 2012.

- Those earning the CGBP credential after July 1, 2012 will begin the 5 year recertification process on the first day of the next New Year after the credential is awarded.
Questions