Global Distribution as a Strategy
Austin Community College Supply Chain Offerings

Regular Curriculum

Global Supply Chain Management

Advanced Global Supply Chain Management – Study Abroad

Mechanics of Exporting and International Documentation Seminars

With the US Commercial Service and UPS

Certified Global Business Professional Training
Financial Aspects of the Supply Chain

Smart Movement

Smart Materials Management

Smart Compliance

Smart Program Management
Smart Movement

Movement Methods

Ocean Freight
Truck/Ground Freight
Air Freight
Small Parcel
Postal

Movement and Responsibility
Movement Options

Direct to end-user
Timeliness
Reduces “touches”
Importer of record concerns
Consolidation Options

**Export Side**
- Lowers Shipping Cost
- One Customs Entry
- Additional Moves

**Import Side**
- One Customs Entry
- Additional Cost
- Additional Inventory
Splitting Shipments

Customized Based on Need
Reduces Unnecessary Shipping Cost
Smart Materials Management

**Drop Shipping**
- Reduces Costs and Touches
- Lowers Inventory
- Requires Supplier Trust (business and regulatory)

![Diagram of Drop Shipping]

- **Exporting Country**
- **Importing Country**
Smart Materials Management

**Standardization**

Packaging

Controllable within your own products

Others are imposed

- Electricity
- Language
- Sizing
- Labeling requirements
Smart Materials Management

De-Centralized

- Lowers Transportation Cost
- Increases Management Issues

Centralized

- Increases Transportation Cost
- Improves Management
Smart Compliance

Documentation

Certificate of Origin

Electronic Export Information - EEI (former SED)

Commercial Invoice

Import and Export Compliance
Certificate of Origin

Certified by the Chamber of Commerce

Only generated for US-origin product

NAFTA Certificate is much more common
Electronic Export Information (EEI)

Formerly known as the SED

Used for shipments with:

- one Sch B number over $2500
- licensed shipments
- not for Canada

Filed through AESDirect.gov
The Commercial Invoice

1. Terms of Sale
2. Reason for Export
3. “Ship to” Information
4. Importer of Record
5. Product Description
6. Origin
7. Valuation
8. Additional Information
9. Declaration
Import and Export Compliance

Export Compliance

- Export Administration Regulations
- International Traffic in Arms Regulations
  - Know Export Control Classification Number (ECCN)
  - Have an International Compliance Program (ICP)

Import Regulations

- Understand the Basics
- Document Processes
Smart Management

Recordkeeping
Proper Coding of Products
Export Compliance Program
Supply Chain Performance Metrics
Monitoring Change
Documentation and Process Reviews
Temporary Exports
Temporary Exports

Trade Shows
Demonstrations
Temporary Repair Replacements
ATA Carnet

Example – 6 month demo
$50K unit to the UK
0% Duty a 20% VAT
$600 Carnet Fee
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