CGBP Exam & Governance Council Update

Jackie Rasmussen
CGBP Governance Council, Chair
International Trade Specialist, MO SBTDC
CGBP Governance Council
(Founded July 2013)

Roles & Responsibilities include:

• Provide **oversight and management** of all aspects of the NASBITE CGBP exams & related text bank of questions

• **Recruit and select members** to join committees or working related to the Exam Review Process

• **Maintain communication** with the exam contractor (ProExam) related to exam and test bank development

• **Make recommendations to the NASBITE BOG** of activities required to maintain the integrity and validity of the CGBP credential

• **Maintain confidentiality** of the test bank questions, exam forms, and other exam-related info. that is not considered public domain
Meet Your Gov. Council Members...

Jackie Rasmussen - Council Chair/Exam Construction

- International Trade Specialist with MO SBTDC/MU Extension, Osage Beach, MO
- 21 years experience in business consulting & training
- CGBP - 2012
Meet Your Gov. Council Members....

Devorah Worch - Item Writing Chair

- Owner, Devorah Worch Consulting – Los Angeles, CA
- 20+ years experience in global trade, import, export, manufacturing, merchandising, marketing & sales
- Worked extensively in Asia – speaks, reads and writes Mandarin Chinese
- CGBP - 2011
Meet Your Gov. Council Members....

Chris Marino - Item Review Chair

• Founder & Managing Director, Fallingwater Consulting Group – Southern CA
• 20 years of global executive, sales & management experience
• Member of the District Export Council of Southern California
• CGBP - 2013
Meet Your Gov. Council Members....

Deepti Vithal- Candidate Concerns Chair

- Founder & CEO of Dee Vithal Consulting, NY
- 10+ years experience in international consulting
- Licensed Attorney in New York & India
- CGBP - 2012
2014 Exam Review Process

• 4 Key Phases:
  – Item Writing
  – Item Review Workshop
  – Exam Construction Workshop
  – Pass Point Workshop

Engaged the time and expertise of 65 individuals throughout this process.
Item Writing
(Gov. Council Lead: Devorah Worch)

• Recruitment/Call for Writers (Aug. 1-16, 2013)
  - 40 Item Writers
  - 10 Item Pre-Viewers
• Item Writing Webinar (Aug. 21, 2013)
• Item Writing Drive (Aug. 23-Sept. 12, 2013)

Writer & Pre-Viewer Qualifications:
• SME’s
• No Restrictions re. CGBP or Training
Item Review Workshop
(Gov. Council Lead: Chris Marino)

Date: September 26 & 27, 2013
Location: Chicago, IL

Purpose: Validation of New Questions for submission into Test Bank

# Participants: 9 SME’s

Writer & Pre-Viewer Qualifications:
• CGBP (Ideally)
• Not involved in CGBP Exam Training or Material Prep
Exam Construction Workshop
(Gov. Council Lead: Jackie Rasmussen)

Date: October 17 & 18, 2013
Location: New York, NY

Purpose: Compilation of the Exam Forms

# Participants: 8 SME’s

Writer & Pre-Viewer Qualifications:
• CGBP (Ideally)
• Not involved in CGBP Exam Training or Material Prep
Pass Point Workshop
(Gov. Council Lead: Jackie Rasmussen)

Date: November 14 & 15, 2013
Location: San Antonio, TX

Purpose: Testing of Exam Forms; Determination of Exam Passing Point/Cut Score

# Participants: 7 CGBPs

Writer & Pre-Viewer Qualifications:
- CGBP
- Not involved in CGBP Exam Training or Material Prep
- Fresh to the Exam Review process
Key Changes to Exam in 2014

The Exam will now be comprised of 165 questions:

- 150 testable questions that count towards a candidates score, plus
- 15 pretest questions that do not factor in a candidates score
Items of Note:

• No significant changes were made to the CGBP Practice Delineation – Domain, Knowledge & Task components; Edits made to examples

• Exam candidates should assume the Exam reflects the current body of IT knowledge & terminology - i.e. 2010 Incoterms; EEI vs SED
2014 Test Windows

• June 16 – July 5, 2014
• August 18 – September 6, 2014
• December 1-20, 2014
Maintaining Your Credential

CGBP Recertification

Meg Salkin
Special Programs Coordinator
NASBITE International and Centers for Outreach & Engagement
Monte Ahuja College of Business, Cleveland State University

NASBITE International Conference
April 2014
History of NASBITE International Credentialing Initiatives

• 2001 – 2005 Creation of Certification
• 2005 CGBP Launched
• 2011 Program Accreditation & Certified Trainer Launched
• 2013 CGBP Recertification Launched
• 2014 CGBP Certified Training Materials
NASBITE International
Certified Trainer

Certified Trainers

• Exempt from recertification as long as certified trainer status is maintained in good standing.
NASBITE CGBP Recertification
2013 Launch

The Recertification Cycle for All CGBP credential holders went live on January 1, 2013.

All holders of credentials earned:

- prior to December 31, 2012 began the recertification cycle on January 1, 2013.
- after January 1, 2013 the recertification process begins 1 year after the date that individual credentials are officially awarded.
NASBITE CGBP Recertification Structure

• CGBPs are required to earn 10 CEUs per year for the lifetime of the certification in order to remain in good standing.
• CGBPs are required to pay a $50 annual maintenance fee.
NASBITE CGBP Recertification
Mechanisms

Attendance/participation in an accredited profession-related program either in-person or virtually.
NASBITE CGBP Recertification Mechanisms

- Attendance/participation in government sponsored profession-related program either in-person or virtually.
NASBITE CGBP Recertification
Mechanisms

Attendance/participation in designated course(s) at the NASBITE Annual Conference
NASBITE CGBP Recertification Mechanisms

Acquisition/maintenance of licensure or certification related to the focus of the CGBP credential
NASBITE CGBP Recertification Mechanisms

Publication of relevant, peer-reviewed materials related to the four CGBP domains of practice
NASBITE CGBP Recertification Mechanisms

Developing learning materials and/or coursework for NASBITE International accredited initiatives
NASBITE CGBP Recertification Mechanisms

Participation in CGBP certification program services (e.g. job analysis, item writing group, examination construction, pass point study)
NASBITE CGBP Recertification Mechanisms

Participation in NASBITE International or NASBITE CGBP committees or Boards (e.g. recertification committee)
NASBITE CGBP Recertification Mechanisms

Public policy development
Submit Your CEU Request
Submit Your CEU Request
## Certification Journal: Meghan Salkin, Cleveland State University

### Certifications

<table>
<thead>
<tr>
<th>Certification Name</th>
<th>Status</th>
<th>Credit Type</th>
<th>Credits</th>
<th>Credits Expiring</th>
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<tbody>
<tr>
<td>Certified Global Business Professional</td>
<td>Complete</td>
<td>CEU</td>
<td>10/10</td>
<td>10 credits expiring on 7/11/2014</td>
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</tbody>
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### Journal Entries

- **Status:** All Statuses
- **Credit Type:** All Types
- **Credits Earned:** From 0 to 0

- **Apply Filter**

- **Print Transcript**
- **Email Transcript**

### Options

- **Status:** Approved
- **Entry Date:** 7/11/2013
- **Certification Details:**
  - Certified Global Business Professional
  - Recertification
  - Nasbite international conference
- **Credits:** 10
- **CEUs Expire:** 7/11/2014
- **Score (%):** N/A

- **Add Entry**
Pay your annual fee
NASBITE CGBP Recertification

Questions