globalEDGE – Your Source for Global Business Knowledge
The International Business Center was designated a National Resource Center by the U.S. Department of Education in 1990. (i.e., a Center for International Business Education and Research, or CIBER).

The mission of IBC is to leverage our leading-edge competencies to provide superior education, research, and assistance to businesses, public policy makers, academics, and students on issues of importance to international trade and global competitiveness using our guiding principles as the foundation.
#1 international business website.
Used by 6 textbooks.
One-stop shopping for IB info.
Students.
Faculty.
Public policy makers.
Businesses.
globalEDGE is an international business website.

- **Resource Desk** - more than 5,000 online resources.
- **Countries** - a wealth of information on all countries.
- **Academy** - extensive research and teaching resources.
- **Blog** – insight and analysis of current IB events.
- **Industries** – news, events, & stats on 20 industries.
- **States** – int’l. business and trade information on all 50 states.
- **Diagnostic Tools** - decision-support tools for managers.
Resource Desk

- Global Resources
- Market Potential Indicators
- globalEDGE business review
- Database of International Business Statistics
Academy
- Announcements
- Research
- Career Resources
- Course Content
  - A Basic Guide to Exporting – online module version
  - The North American Free Trade Agreement (NAFTA)
globalEDGE Blog

- Most recent addition to the site
- International business news and issues

International Business Blog
States
- Background
- State statistical information
- International Business-related statistics
- Corporations
- Resources
  - MICHIGAN
Diagnostic Tools

- Only fee-based part of website
- Evaluate readiness for international expansion
- Evaluate and compare partners
- Identify best potential distributors
- Evaluate compatibility of freight forwarders
- Globalization benchmark of operations

[Diagnostic Tools](http://globalEDGE.msu.edu)
Thank you!

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