Best Practices:
International Trade Curriculum Development

Tanvir Khan & Susan Dragotta
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Tanvir Khan & Susan Dragotta
Wisconsin Global Education and Awareness Initiative

DOE Title VI-B grant funded
Curriculum Design

Aligned with NASBITE CGBP, with local industry input (DACUM)

Full review of all program outcomes, courses, and competency-based curriculum

Facilitated by WIDS consultant (Worldwide Instructional Design System)
Hal Zenisek
On-line Delivery

Available to students anywhere in Wisconsin, the US or the world!

Quality Matters (QM) alignment

Blackboard Course Shell
Two-year Associate's Degree

Core Global Business Courses include:

- Global Business Fundamentals
- Global Marketing
- Global Supply Chain Logistics
- Global Supply Chain Sourcing & Procurement
- Global Cultural Awareness
- Global Trade Finance
- Import Compliance
- Export Compliance
- Global Business Applications
- CGBP Review Course
- Global Cultural Experience
Marketing the Program

**Students**
- Full Degree
- Certificates
- CGBP

**Businesses**
- Certificates
- CGBP Prep

**NASBITE Accreditation**