Moving Goods to the Growing Global Market

Shawn Levensen
Austin Community College
slevsen@austincc.edu or 512 762 6701
4 April 2011
Austin Community College Supply Chain Courses

Global Supply Chain Management
- Facility tours
- Guest speakers
- Case Study examples
- Textbook outline with Supply Chain Module infusion

Advanced Global Supply Chain Management
- Study abroad offering (Hong Kong/China)
Common Supply Chain Difficulties

Shipping Methods

Documentation Shortcomings

Proper Preparation

Costing Forecasts

Planning the Supply Chain
# Shipping Method Determination

<table>
<thead>
<tr>
<th>Service</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ocean Freight</td>
<td>Containerized and Less than Container</td>
</tr>
<tr>
<td>Truck Freight</td>
<td>Cross-border</td>
</tr>
<tr>
<td>Air Freight</td>
<td>Palletized/Oversized</td>
</tr>
<tr>
<td>Courier Service</td>
<td>Small Parcel</td>
</tr>
</tbody>
</table>
Proper International Documentation

Commercial Invoice
- Values
- Responsibility/Incoterms
- Descriptions
- Honesty

Certificate of Origin

Electronic Export Information - EEI (former SED)

AESDirect -- Online Internet Filing System
- FREE -- At No Cost to Users
- Allows users to file EEI one-at-a-time on the Internet
- No software or hardware investment
- Check Minimum System Requirements
Proper Packaging for International Shipping

Labeling Requirements

Product Protection/Security

Dimensional Weight

Non-wood Packaging
Forecasting Costs

Duties
Taxes
Transportation
Customs Fees
Port Fees
Dimensional Weights
Brokerage Fees
Planning the Supply Chain

- Train employees
- Document current practices, set benchmarks
- Include the entire company
- Continually adapt
Thank you