NASBITE International

22nd Annual Conference
San Diego, California
April 19 – 21, 2009

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Center for International Business Education and Research (SDSU CIBER)
CIBER Outreach Initiatives

- Outreach to other institutions of higher educations:
  
  "Academic Outreach"

- Outreach to businesses and business executives:
  
  "Business Outreach"
Academic Outreach

• “...such centers shall serve as **regional resources to businesses** proximately located by offering programs and providing research designed to meet the international training needs of such businesses. Such centers shall **also serve other** faculty, students, and institutions of higher education located within their region.”
What is required in the legislation?

develop… “collaborative programs, activities, or research involving other institutions of higher education, local educational agencies, professional associations, businesses…”

develop… “collaborative programs, activities, or research involving other institutions of higher education, local educational agencies, professional associations, businesses, firms, or combinations thereof, to promote the development of international skills, awareness, and expertise among current and prospective members of the business community and other professionals…”

These grants allow you to create linkages that wouldn’t otherwise be supported by your institution.
“Serve as resource to other institutions of higher education”

• **Build bridges** by making your programs and activities available to others

• **Create** programs and activities specifically for other institutions

• **Collaborate** with other centers/institutions with similar mission
“Academic Outreach”
Activities

Faculty Development in International Business (FDIB) Programs
- FDIB Africa (University of South Carolina CIBER)
- FDIB Emerging Markets in Eastern Europe (University of Pittsburg CIBER)

Faculty Development -- Language programs
- Spanish Language Faculty Development Program in SPAIN: Teaching Spanish for Business (Florida International University CIBER)
- Lessons from the MBA Classroom (The Ohio State University CIBER)

Faculty & Program Development -- Community College programs
- International Business Institute for Community College Faculty (Michigan State University CIBER)

Faculty & Program Development – Specialized Programs
- Globalizing HBCU Business Schools (GBS) Program (University of Memphis CIBER, et.al.)
Other “Academic Outreach” Activities

- Training programs to help other institutions develop an International Business Program
  - Western Regional Conference

- Share teaching resources and methods
  - Working Paper Series

- Promote collaborative research opportunities
  - California State University Consortium for IB Research

- Provide grants to assist research, curricular development, and faculty development at other institutions
  - Travel Grants to attend programs hosted by other Centers
Other “Academic Outreach” Activities

• Students…
  – International Case Challenge competitions
  – Doctoral Workshops in IB

• Students…
  – Discounts to attend programs
  – Travel Awards
  – IB Internship Opportunities

• K-12 Outreach…
  – Global Business Prep Summer Program (Duke and UNC)
  – World Language Days (MSU, Temple)
  – International Economic Summit (SDSU)
“Business Outreach” Activities

• Conferences, Workshops, Seminars

  Doing Business in Brazil (Georgia Tech CIBER)

• Executive Education and Professional Development Programs

  world trade centers…chambers of commerce…small business development centers…professional and trade organizations…state departments of Commerce…U.S. Commercial Service…Federal Reserve Bank…

  …organizations that share a similar mission
“Business Outreach” Activities

The 2009 Latin America Business Environment
April 21, 2009 - Purdue University CIBER

Global Business Forum
April 21, 2009 - University of Washington CIBER

Competing in the 21st Century: Navigating the Global Marketplace
April 21, 2009 - Michigan State University CIBER

Smart Globalization Conference - In the Age of China & India
April 23-24, 2009 - University of Maryland CIBER

Navigating Through the Downturn - an Executive's Story
April 23, 2009 - San Diego State University CIBER
Thank you!

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