SBDCGLOBAL.COM
connecting small business to the world

Samuel H. Goals, Jr.
National Director, SBDC Global

Samuel H. Goals, Jr., the National Director of SBDC Global, is a dynamic leader with extensive experience in business development and international trade. His expertise spans across various industries, making him a valuable asset for small business owners looking to expand their operations to the global market.

As the National Director of SBDC Global, Samuel H. Goals, Jr. oversees the strategic direction of the organization, ensuring that its mission is achieved. He works closely with local SBDCs to provide the necessary support for small businesses, offering guidance on market analysis, financial planning, and export strategies.

With a focus on international trade, Samuel H. Goals, Jr. and his team are dedicated to helping small businesses navigate the complexities of doing business abroad. They provide tailored assistance, from identifying potential markets to securing financing and marketing strategies.

Through his leadership, SBDC Global aims to empower small businesses with the knowledge and resources they need to succeed in the global economy. By connecting businesses to the world, Samuel H. Goals, Jr. is making a significant impact on the growth and expansion of small enterprises.

For more information on how SBDC Global can support your business, visit our website at SBDCGLOBAL.COM or contact us directly to discuss your specific needs.
How do small businesses identify business opportunities domestically and internationally?
The Solution... SBDCGlobal.com

Will provide small businesses with the connections, tools, information and assistance necessary to locate buyers and suppliers in Mexico and soon Colombia and El Salvador.
SBDCGlobal.com will help Clients to...

- Uncover business opportunities in new markets
- Locate new buyers & grow sales
- Identify new suppliers to lower costs
- Obtain the information & assistance to make business negotiations happen
- Accelerate results, making good use of their resources, time, & money
How does SBDCGlobal.com help Counselors?

- Makes communication & interaction among Counselors & Clients easier
- Helps Counselors better manage their Clients
- Provides free access to trade information
- Leads to the capture of economic impact
- Offers access to established & successful SME Clients
How can SBDCGlobal.com help SBDCs?

- Identifies businesses ready for domestic & international trade
- Provides Counselors with better uses of their time to increase efficiency
- Fosters, generates, & captures economic impact
- Effectively connects SBDC network members
SBDCGlobal.com is different than other sites

- The sole interest of SBDCGlobal.com is the SME growth
- Free & exclusive for SBDC Counselors & small business Clients
- Links pre-qualified Clients with international trade opportunities
- Offers customized consulting assistance
- Facilitates trade opportunities
General Structure
U.S. Structure
SBDCGLOBAL.COM
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SBDCGlobal.com Future

- Completion of localization function
- Implementation of widgets in SBDCGlobal.com
- Active role of service provider personas
- Expansion of trade resources
- Incorporation of the US Census-USA Trade Online for free
Questions?

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