



2020 NATIONAL SMALL BUSINESS EXPORTER SUMMIT

MARCH 25, 2020—10:00 a.m.-5:00 p.m. EST

AGENDA

10:00 AM	WELCOME & OPENING REMARKS Recognition of Outstanding Exporter Honorees and Event Sponsors
10:15AM	Outstanding Exporter Honoree #1 <i>Going Global</i> — Lenna Boggs, Business Development & Proposal Coordinator, Kirila Fire Training Facilities, Inc. (Ohio)
11:15 AM	Outstanding Exporter Honoree #2 <i>“AIM” – Accidental or A-Traditional Marketing</i> - Jeff Edwards, Founder & CEO, Energy Control Systems International (Texas)
12:15 PM	Outstanding Exporter Honoree #3 <i>Smart Grid & Scaling Quickly – An Export Case Study</i> - Thomas Mills, President & CEO, PaceControls (Pennsylvania)
1:15 PM	LUNCH BREAK
2:00 PM	Outstanding Exporter Honoree #4 <i>Improving Pricing and Profitability in Global Markets</i> - Eve London, Sector Marketing Director, KaMin (Georgia)
3:00 PM	Outstanding Exporter Honoree #5 <i>Establishing a Global Presence from Small Town USA</i> - Julie Detmering, Customer Service Manager, Equilibar, LLC (North Carolina)
4:00 PM	Outstanding Exporter Honoree #6 <i>Export Challenges in 2020</i> - Zaheer Faruqi, President, Aventure Aviation (Georgia)
5:00 PM	VIRTUAL “HAPPY HOUR” & NETWORKING SESSION