

NASBITE International
Special Board of Governors Meeting Minutes
September 3, 2020
Teleconference Meeting

Call to Order

A meeting of the NASBITE Board of Governors was called to order at 1:05 p.m. EDT by NASBITE President Jackie Rasmussen.

Roll Call & Confirmation of Quorum

Kathy DeMarco, Executive Director, performed a roll call to establish attendance. A quorum for the purpose of voting was established. The following were in attendance:

Kemi Arosanyin, CGBP
Aleda Bourassa, CGBP
Martin Brill, CGBP
Dimy Doresca, CGBP
Leah Goold-Haws, CGBP
Robert Imbriani, CGBP
Maurice Kogon, CGBP
Deborah Lanford, CGBP
Leroy Lowe, MBA, Ph.D., CGBP
Tammy Marquez-Oldham, CGBP
Julia Montgomery, CGBP

Jackie Rasmussen, CGBP
Chris Schrage, CGBP
Mike Seibert, CGBP
Gabriel Shweiri, CGBP
Jade Sims, CGBP
Elizabeth Smith, CGBP
Joyce Steffan, CGBP
Aerek Stephens
Stephen Sullivan, CGBP
Caroline Tompkins
Nate Ward, CGBP

Also in attendance:

Kathleen DeMarco, CAE, Executive Director

Trade Passport Website/Subscription Program

- Leroy Lowe demonstrated User and Subscriber functionality on the www.trade-passport.com website.
- Leroy recommended that the resource be made available to Educational Partners who may be interested in having faculty/student access to the webinars.
 - The co-leads of the Educational Partners Task Team recommend the platform be made available to Educational Partners for the fall 2020 semester (which is already underway at many schools).
 - Proposal: 1 year Subscription Fee of \$995 for Educational Partners:
 - 1 year All-access pass to up to 6 faculty/staff and 30 students
 - increments for additional faculty/staff at \$75/person and additional students at \$25/student
 - Faculty may use the Trade Passport website content in classes (share webinars with any students they are teaching). However, this is intended primarily for students within diploma and degree programs at 2yr and 4 year schools, so Educational Partners will be explicitly restricted from promoting or using this tool for short courses, professional development or continuing ed offerings aimed at SMEs (i.e., so as not to create a conflict with our [state-level partners](#) who offer SME training).
- Moved, seconded and carried to make the Trade Passport website available to Educational Partner Institutions (i.e., those who may be interested in having faculty/student access to the webinars) for the proposed 1-year subscription fee of \$995, which will provide All-Access passes to up to 6 faculty/staff and 30 students (with increments for additional faculty/staff available at \$75/person and additional students at \$25/student); the Executive Director has flexibility to negotiate per-student pricing above 30 students on a case-by-case basis.

Announcements & Reminders

- Reminder – BOG Self-Evaluation Survey responses are due September 15th
- Reminder – October 12-13 BOG Meeting – invitations have been sent; any discussion items for the agenda may be submitted – task team updates will be requested.

Adjournment

Moved, seconded and carried to adjourn the meeting.